

American Trails

MAY 17-20

OREGON  
CONVENTION  
CENTER

PORTLAND  
OREGON



# 2015 INTERNATIONAL TRAILS SYMPOSIUM

PADDLE,  
HIKE, BIKE,  
OR RIDE!

Whatever  
your outdoor  
adventure  
may be,  
you can find it  
in the  
Rose City.

SOLUTIONS FOR SUCCESS

Featuring the  
Professional  
TrailBuilders  
Association  
**SUSTAINABLE  
TRAILS  
WORKSHOPS**  
and **OUTDOOR  
TRADE SHOW**



[www.AmericanTrails.org/2015](http://www.AmericanTrails.org/2015)



**SOLUTIONS  
FOR SUCCESS**

**American Trails**

**REGISTER  
NOW**

Member: \$455

Non-Member: \$530

For more information  
on registration,  
[click here.](#)

# The 22nd International Trails Symposium is your best opportunity to network with the nationwide trails community.

American Trails sponsors the International Trails Symposium every two years to bring together trail and greenway advocates, managers, planners, builders, and users, as well as tourism and business interests. The Symposium is the premier opportunity for the worldwide trails community to come together to communicate and experience an inspirational and educational conference.

## 10 Reasons to Attend:

1. Learn from **over 150 cutting-edge presentations** led by America's trail experts.
2. Talk trails and network with trail enthusiasts from nearly **every state and over 17 countries!**
3. Satisfy your urge to get outdoors and see Portland with over 15 Mobile and Sustainable Trails Workshops to choose from.
4. The free kick-off event, the 5th Annual Metro Trails Fair and our Building Public Awareness for Trails Day, will open the Exhibit Hall to the public on May 17.
5. Play in the dirt at the new Outdoor Trade Show presented by the Professional TrailBuilders Association (PTBA)!
6. Visit the Exhibit Hall, with over 125 vendor booths offering products and services for all things trails.
7. Meet the 15-20 young, aspiring trail professionals attending the Symposium on scholarship through the Hulet Hornbeck Emerging Leaders Program.
8. Visitors ranked Portland No. 1 in the nation for public transportation and pedestrian-friendliness. Plus, attendees not local to the Portland area will receive a **FREE** pass to ride the MAX Light Rail with your registration.
9. Portland offers access to the Cascades, the Columbia Gorge, and the Pacific Ocean. Plus, visit Forest Park: 5,157 acres and over 80 miles of trail within city limits—the largest urban forest in the country.
10. In Portland, you'll find an abundance of unique food carts and everything you'd expect from big-city shopping, except the sales tax.

**REGISTRATION NOW OPEN!**

[click to register now](#)



The core of the 2015 International Trails Symposium will take place on May 17-20, but events will run from May 15-22.

The majority of events will take place at the **Oregon Convention Center**.



All events taking place the **afternoon of Sunday, May 17** (noon – 8:30 p.m.) will take place in the **exhibit hall**, including the **Happy Trails Opening Reception**.

The **Outdoor Trade Show** on Sunday will take place outside, adjacent to the convention center.

The **Trails Rock Party** will take place off-site at the **Oregon Museum of Science and Industry (OMSI)**.



## SCHEDULE AT A GLANCE The schedule below is subject to change.

### FRIDAY, MAY 15

- ▶ Professional TrailBuilders Association (PTBA) Sustainable Trails Workshops

### SATURDAY, MAY 16

- ▶ PTBA Sustainable Trails Workshops
- ▶ American Trails Mobile Workshops

### SUNDAY, MAY 17

- ▶ American Trails Mobile Workshops
- ▶ American Trails Featured Workshops
- ▶ PTBA Outdoor Trade Show
- ▶ PTBA Sustainable Trails Workshops
- ▶ Exhibit Hall Opens (12:00 p.m. – 8:30 p.m.)
- ▶ Metro's 5th Annual Trails Fair / Building Public Awareness for Trails Event – 12:00-5:00 p.m.  
FREE and open to the public (learn more on Page 11)
- ▶ Concurrent Sessions
- ▶ Horse Trails Caucus
- ▶ Happy Trails Opening Reception

### MONDAY, MAY 18

- ▶ Trail Talk (Coffee, Pastries, and Conversation)
- ▶ Exhibit Hall Open
- ▶ Core Tracks, Concurrent Sessions, Poster Sessions
- ▶ Opening Keynote Luncheon
- ▶ Trails Rock Party and Live Auction

### TUESDAY, MAY 19

- ▶ Trail Talk (Coffee, Pastries, and Conversation)
- ▶ Core Tracks, Concurrent Sessions, Poster Sessions
- ▶ Exhibit Hall Open
- ▶ Box Lunch and Networking
- ▶ American Trails Mobile Workshops
- ▶ American Trails Featured Workshops
- ▶ National & International Trails Awards Banquet

### WEDNESDAY, MAY 20

- ▶ Trail Talk (Coffee, Pastries, and Conversation)
- ▶ Concurrent Sessions
- ▶ Closing Keynote Luncheon
- ▶ PTBA Sustainable Trails Workshops
- ▶ National Trails Training Partnership (NTTP) Meeting (Open to the public)

### THURSDAY, MAY 21

- ▶ PTBA Sustainable Trails Workshops

### FRIDAY, MAY 22

- ▶ PTBA Sustainable Trails Workshops

To view a more detailed schedule, [click here](#).

# Symposium Theme: Solutions for Success

The 2015 Symposium theme is “Solutions for Success.” We know that trails are the right solution for making more livable communities and for managing public lands. But how do we get from concept to success? The Symposium program will explore the many pathways to success for all types of trails, from cities to the backcountry. We want YOU to join us in Portland to learn from the worldwide trails community, AND to share your solutions with the rest of us!

## SOLUTIONS FOR SUSTAINABILITY

Building better trails that protect against erosion and enhance nature, investing in long-term success, and reducing costs.

## SOLUTIONS FOR MANAGEMENT

Implementing techniques for enhancing safe and enthusiastic use, and creating opportunities for learning.

## SOLUTIONS FOR DESIGN

The right trails in the right place, with the best materials and appropriate technology, including affordable solutions and challenging sites.

## SOLUTIONS FOR HEALTH

Improving trails to be more engaging and enjoyable, promoting their use, and contributing to our health and well-being.

## SOLUTIONS FOR THE FUTURE

Creating a culture of investment in trails in our communities through political and popular support.

## SOLUTIONS FOR ADVOCACY

Getting projects started, finding key allies, and building on small successes.

For more information about the Symposium theme, [click here](#).

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## THANK YOU TO THE SYMPOSIUM'S MAJOR PLANNING PARTNERS AND SPONSORS



To view all of the Symposium sponsors and exhibitors, [click here](#).

# Leading Experts

Over 150 cutting-edge trail presentations, workshops, and field trips await!

## The Symposium helps attendees:

- Design and build sustainable trails
- Protect access to trails and recreation
- Educate community and State leaders on the myriad benefits of trails
- Bring recognition to your trails
- Sell the economic impact of trails on a community
- Assess trails for accessibility
- Showcase private sector products and services related to trails and to specialty construction practices
- Create sustainable partnerships
- Develop more support for volunteers
- Obtain more funding for trails
- Build strong local and statewide organizations for trails
- Preserve more open space amidst urban development
- Maintain outdoor resources, their beauty, and wildlife
- Promote trail use as a means for mental, physical, and spiritual well-being

For more details on the Symposium Program, [click here](#).

# Educational Sessions

Choose from a variety of 1.25-hour Concurrent Sessions or our more in-depth 3-hour Core Tracks. We will also have Posters that will be displayed in the Exhibit Hall where organizations can share their “story” at designated times during the Symposium. Our morning Trail Talks will include trail-related topics where attendees can also enjoy coffee and pastries during these informal, early morning networking sessions.

## Topics generally include:

- Trails in our communities
- New products, techniques, and services
- Funding and fund raising
- Leveraging staff resources
- Nurturing non-profit support groups
- Effective policies for trail management (operations and maintenance)
- Designing and building better trails
- Trails for all interests and abilities
- Applying technology to trail management
- And more!



Multnomah Falls along the Historic Columbia River Highway State Trail (photo credit: 000T Photo and Video Services)



Cascade Mountains (photo credit: Travel Oregon)



Snowmobiling in Central Oregon near Mt. Bachelor (photo credit: Laura Underhill)





## American Trails Featured Workshops

These workshops provide the occasion for attendees to be an active part of in-depth discussions and activities on different trail topics, including:

- Strategic Thinking for Decision Making
- Horse Trails Caucus
- Trail Fundamentals and TMOs: Cornerstones of Effective Trail Management
- National Trails Training Partnership Meeting (NTPP)
- Becoming Compliant with the Accessibility Guidelines for Outdoor Developed Areas (a PTBA sponsored workshop)

For more details on Featured Workshops, [click here](#).

## American Trails Mobile Workshops

- Lewis and Clark Coastal Hiking Adventure
- Exploring the Intertwine Regional Trails and Park System
- Walk the Historic Columbia River Highway State Trail
- Exploring the 40-Mile Loop Trail by Bike
- Sandy Ridge Mountain Bike Trail
- Kayak the Lewis River-Vancouver Lake Water Trail
- Exploring the Historic Trolley Trail on Foot
- Walk and Ride the 4 Ts—Trail, Tram, Trolley, and Train!
- Explore the Alleys of North and Northeast Portland by Bike
- Hike Portland's Forest Park
- Canoe the Willamette River (in one large canoe!)
- Canoe the Willamette River (in 2 person canoes)
- Walk the Fanno Creek Greenway Trail
- Hike the Scenic Cape Horn Trail
- Horses and Trails—Helping Heroes
- OHV Ride at Tillamook State Forest

You must register for the Symposium in order to attend a Mobile Workshop. For more details, [click here](#).





Willamette Water Trail, Downtown Portland, OR (photo credit: Lower Columbia Estuary Partnership)

## CEUs AVAILABLE

We are again delighted to offer interested attendees the opportunity to earn continuing education units (CEUs) through one of the Symposium's sponsors, the Texas Recreation and Park Society (TRAPS), an authorized independent CEU provider through the International Association for Continuing Education and Training (IACET). We also are hoping to offer CEUs through the American Society of Landscape Architects (ASLA). Specific sessions and workshops that will qualify for CEUs will be provided in the program.



Students from the Madison SUN (Schools Uniting Neighborhoods) School participate in one of the Lower Columbia Estuary Partnership's educational on-river trips. The Estuary Partnership's summer on-river programs particularly target underserved populations who may lack opportunities to get on the water and experience water trails.



# At the Symposium...



## INTERNATIONAL PARTICIPATION

Network with trail leaders from around the world at the 22nd International Trails Symposium! We are thrilled to have over 17 countries represented to date, including Australia, Brazil, Canada, Chile, China, Denmark, Greece, Ireland, Israel, Japan, Lebanon, Nepal, Nicaragua, Panama, Russia, South Africa, Spain, and Turkey. The program will feature international sessions, drawing on the unique expertise and experience of trail professionals and organizations from across the globe.

## EMERGING LEADERS

American Trails will bring up to 20 Emerging Leaders (ages 19-25) to the Symposium on scholarship through the Hulet Hornbeck Emerging Leaders Program. Recipients will be immersed in learning best practices and trends in the field to help pave the path to careers in trails, conservation, and outdoor recreation. Interact with these aspiring young trail professionals throughout the week and encourage them on their way to becoming tomorrow's trail leaders.

We are still actively seeking sponsorships for our Emerging Leaders Program.

To meet our 2015 Emerging Leaders and for more information, [click here](#).

## EXHIBIT HALL

Visit the state-of-the-art exhibit hall designed as an indoor trails and greenways system complete with a city park, campground, labyrinth, an area to showcase trail tools equipment, and more—surrounded by landscaping in abundance! Over 125 exhibitor booths will showcase the latest in trail products and services.

## Interested in exhibiting?

Don't miss this great opportunity to promote your products and services to trail leaders across the country! Exhibitors also have the opportunity to allow us to “borrow” products to create an exceptional indoor trail system, as well as to showcase trail tools at the Outdoor Trade Show (small additional fee).

Sponsorship opportunities are also available. And if you are not able to attend, you can still get your company name in front of our attendees by including a flyer/brochure in the attendee bags for only \$500.

For more details, [click here](#).



## TRAILS ROCK PARTY AT OMSI

Join us for our “Trails Rock” Party at the **Oregon Museum of Science and Industry (OMSI)**, including food, entertainment (by local band Hit Machine), and a live auction. The museum is one of Portland’s premier waterfront venues, overlooking the soon to be opened Tilikum Crossing – Bridge of the People. This bridge will be distinctive in the United States, designed to carry light rail trains, buses, cyclists, pedestrians, and streetcars, but not private vehicles. A museum pass (with access to certain halls and a planetarium show) is included with registration. Complimentary transportation will be provided to and from host hotels or enjoy a walk to the museum along the East Bank Esplanade Trail.



The “Trails Rock” Party is open to the public but a ticket must be purchased in advance.

## AWARDS BANQUET

American Trails presents the National & International Trails Awards Program to recognize the tremendous contributions of volunteers, professionals, and other leaders who are working for the betterment of trails both nationally and internationally in both rural and urban settings. American Trails will honor outstanding efforts in 20 categories. Join us for this gala affair and help celebrate the worthy recipients of these awards. Find out how this could also be a fundraiser for your organization.



The 2015 National & International Trails Awards Banquet is sponsored by REI.

[Click here](#) for more details.

## AUCTION

Don’t miss out on the great selection of items in our silent and live auctions! Silent Auction items will be on display in the Exhibit Hall and the Live Auction will be held during the “Trails Rock” Party at OMSI.

If you are interested in donating an item for the auction, contact Candace Mitchell at [candace@americantrails.org](mailto:candace@americantrails.org). With over 700 attendees, the Symposium is the premier venue to showcase your organization’s or company’s products. Find out how this could also be a fundraiser for your organization.

[Click here](#) for more about the auction.



Tilikum Crossing, Bridge of the People in Portland, OR (photo credit: TimMet)



Vera Katz, Eastbank Esplanade in Portland, OR (photo credit: Vera Katz [in])



Portland Aerial Tram (photo credit: ©2015 www.peterdu.com)



## FEATURING THE Professional TrailBuilders Association

The 2015 American Trails International Trails Symposium will feature the Professional TrailBuilders Association (PTBA) Sustainable Trails Workshops and Outdoor Trade Show. PTBA will also take the lead on the Legacy Trail in which workshop attendees can participate.

### SUSTAINABLE TRAILS WORKSHOPS

The Professional TrailBuilders Association presents this series of hands-on workshops focusing on the important skills and techniques involved in the sustainable design, planning, construction, and maintenance of trails for all types of users in all types of environments.

- Chainsaw Safety and Certification
- Mini-Excavator – Intermediate Skill Builder
- Trail Bridge Construction
- Trail Dozer – Intermediate Skill Builder
- Turns for the Better
- Working with Stone
- Trail Contracting – What Works, What Doesn't
- Modern Mountain Biking Facilities Development Workshop: Bike Parks, Flow Trails, and MTB-Optimized Trail Systems
- Sustainable Trails for All
- Trail Construction Costs “Reality”
- Introduction to Trail Dozer Operation

Sustainable Trails Workshops can be purchased independently of a full Symposium registration.

For more details, [click here](#).

### OUTDOOR TRADE SHOW

The Professional TrailBuilders Association will host the only trade show in the nation dedicated to trailbuilders and trailbuilding tools, technology, and techniques. The outdoor demonstration area will have dirt, terrain, rocks, logs, and brush for equipment demonstrations. It is the single best opportunity for attendees to try various machines and equipment in a variety of conditions and compare and contrast them with one another. The Outdoor Trade Show takes place on Sunday, May 17 from 8:00 a.m. – 6:00 p.m. in a fenced, dirt lot adjacent to the Oregon Convention Center.

For more details, [click here](#).

### LEGACY TRAIL

The Legacy Trail Program, a partnership between PTBA and American Trails, will establish a sustainable trail that will serve generations to come. Through the Sustainable Trails Workshop Series, a segment of sustainably and professionally built trail will be left behind in the Portland area after the Symposium as a legacy of the partnership.

For more details, [click here](#).



Emigrant Springs State Park in northeastern OR (photo credit: Oregon State Park Department)



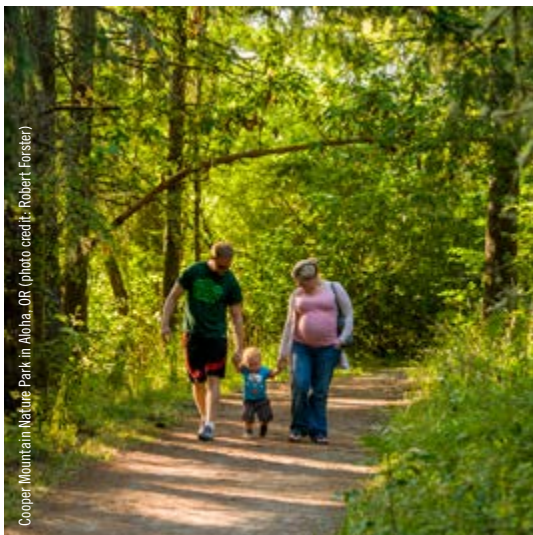
Eastbank Esplanade in Portland, OR (photo credit: Stuart Macdonald)



Canoeing in Central Oregon (photo credit: Christian Heeb)



# Accommodations & Travel



## HOTEL INFORMATION

- Enjoy fine and affordable accommodations while attending the Symposium! To receive the discounted rates listed below, identify yourself as an attendee of the “International Trails Symposium.” Discounted rates are good through April 22.
- DoubleTree by Hilton, located in the heart of Portland’s thriving metro area, is a five-block walk or five-minute light rail ride from the Oregon Convention Center.
- The Crowne Plaza is a half mile or short 10-minute walk to the Oregon Convention Center. In addition, the hotel offers free rides anywhere you need to go within three miles.
- The Quality Inn Downtown is less than two blocks from the Oregon Convention Center and the rate is based upon availability. Mention the code LATRA to get the Symposium group rate.

For more information on hotels, [click here](#).

## TRAVEL INFORMATION

- Portland International Airport is a twenty-minute drive to the host hotels and the Convention Center. Or, take the MAX Light Rail to your hotel for only \$2.50.
- Portland Union Train Station is a short 15 minute MAX Light Rail ride to our host hotels.
- Attendees not local to the Portland area will receive a free pass for the TriMet MAX Light Rail, compliments of Travel Portland!

## SEE OREGON: COME EARLY, STAY LATE!

Learn more about things in the Portland area you won’t want to miss...



[click here](#)



[click here](#)



[click here](#)



[click here](#)



[click here](#)



**COME EARLY! FREE FOR ATTENDEES!**

**Activities taking place on Sunday,  
May 17 that you won't want to miss:**

**PTBA OUTDOOR TRADE SHOW  
AND DEMONSTRATION AREA**

(8:00 a.m. - 6:00 p.m.)

**AMERICAN TRAILS FEATURED WORKSHOP:  
STRATEGIC THINKING FOR DECISION MAKING\***

(9:00 a.m. - 1:00 p.m.)

**AMERICAN TRAILS MOBILE WORKSHOPS\***

Reserve your spot now!

**PTBA SUSTAINABLE TRAILS WORKSHOPS\***

Reserve your spot now!

**EXHIBIT HALL OPENS:** This is the best day to visit with exhibitors! (12:00 p.m. - 8:30 p.m.)

- ▶ Take a walk in our labyrinth or along the trail inside the exhibit hall in between visiting exhibitors!
- ▶ Check out our indoor campground and city park!
- ▶ In our snow area, you'll see some equipment made especially for snow trails!
- ▶ Browse the silent auction – and bid on some great trail items!
- ▶ Climb the rock wall!
- ▶ Take a ride on the pumptrack and experience a different kind of bike ride – indoors!

**5TH ANNUAL METRO TRAILS FAIR AND  
AMERICAN TRAILS BUILDING PUBLIC  
AWARENESS FOR TRAILS EVENT**

in the Exhibit Hall - FREE AND OPEN TO THE PUBLIC  
(12:00 p.m. - 5:00 p.m.)

**8 CONCURRENT SESSIONS** (12:30 p.m. - 5:00 p.m.)

- ▶ The Pacific Crest Trail: More Than One Way to Do It
- ▶ Sharing Pilgrimage Culture: Featuring the Way of St. James in Spain and the Kumano Kodo in Japan
- ▶ The Great Himalaya Trail, Nepal
- ▶ History of Trails and Technical Primitive Skills Needed on Trails
- ▶ Your Community from the Paddler's Perspective
- ▶ The Story of "The Pearl" of Puerto Rico
- ▶ Transforming Communities: The Social Value of Trails (Seattle and King County, Washington)
- ▶ A Successful Solution to Get Kids in Parks

**HORSE TRAILS CAUCUS** (3:30 p.m. - 5:30 p.m.)

**HAPPY TRAILS OPENING RECEPTION**

in the Exhibit Hall (5:00 p.m. - 8:30 p.m.)

\* Additional charges apply. Check out the [registration webpage](#) for additional information and prices.



# 5TH ANNUAL METRO TRAILS FAIR & 2015 INTERNATIONAL TRAILS SYMPOSIUM TRAILS PUBLIC AWARENESS DAY

**SUNDAY, MAY 17**

**12:00 - 5:00 PM**

**OREGON CONVENTION CENTER**

**Exhibit Halls A1 and B**

777 NE Martin Luther King Jr Blvd, Portland OR

- Visit the Symposium Exhibit Hall and its unique “indoor trails system” and learn about trails from all over the country. Booths, presentations, and workshop activities for all ages!
- Non-profits can host a table at this one-day event for \$25, businesses for \$100. Visit [www.AmericanTrails.org/2015](http://www.AmericanTrails.org/2015) to reserve a space!
- For information on sponsoring the three day symposium, go to [www.AmericanTrails.org/ee/index.php/symposium/Support\\_2015](http://www.AmericanTrails.org/ee/index.php/symposium/Support_2015) and download the Sponsor & Exhibitor Packet.
- Celebrate trails and have fun!



[www.AmericanTrails.org/2015](http://www.AmericanTrails.org/2015)

**FREE! OPEN TO THE PUBLIC!**



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