IDAHO HORSE COUNCIL Volume May Newsletter 2010

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Idaho Horse Council, 16114 Idaho Center Blvd. #5 Nampa, ID 83687 www.idahohorsecouncil.com idahorse@juno.com (208) 465-5477

Getting Started

By Debbie Amsden

The purpose of this newsletter is to provide specialized timely information to Idaho Horse Council Directors, Clubs and members. If the Directors and Members find it beneficial to have a informational newsletter monthly and the feedback, information and is good then the newsletter will continue. Please submit any information or articles to the Idaho Horse Council by e-mail or snail mail. The deadline each month will be the 20th. We will not be sending out 1500 newsletters, we will send to IHC Directors, clubs /organization, and family memberships. Those that we can send out by email, we will, all others will be sent by mail...Please submit pertinent articles, upcoming events, and anything that would be of interest

INSIDE THIS ISSUE			
Getting Started	1		
Idaho Horse Expo	2		
2010 Idaho Horse Expo	3		
Directors Who Helped	4		
Winners at the Expo	5		
AHC Washington Update	7		
National Economic Impact of the U.S. Horse			
Industry	9-10		
Racing in Idaho?	11		
Up Coming Events	11		

From the President Ed McNelis



to the horse world in Idaho.



Our efforts continue toward helping the Race Industry move forward from impasses that keep Les Bois Park from opening. Everyone including the Governor is trying to help this critical Industry.

Mike Bosen a member of our Board was recently elected Chairman of the State Racing Commission. The Race Commission appears to be focused and determined to fulfill their duties as a critical element of this Industry. A strong commission is essential for a healthy Racing Industry.

The Idaho Horse Expo was a great success and Kudos to the team, committee and all of those who helped and attended. This class event gets better each year and is a reflection of all the visions and direction committed to make it successful.

It is wonderful that Don McPhearson and Earl Lilley are feeling better and attending our events. Debbie had pneumonia and is recuperating while working. Let's hope flu season is over as many of us have experienced it's wrath.

Just a short personal note.

I kept my promise and brought my award winning recipe to the Expo. Debbie said she would never try anything culinary that I prepared. That hurt, but she and others accused me of having Von Zae do the cooking. The greatest compliment was when I was asked for recipe. This is a recipe passed down from my Irish great grandmother on the solemn pledge to never share it. Next year I'm bring Costco muffins.

IDAHO HORSE EXPO 2010

By Charlene Cooper and Debbie Amsden

The 24th annual Idaho Horse Expo has had another great event. Attendance was up, the weather was perfect and The Idaho Horse Park is the best venue in the Northwest. The Expo is produced entirely by 30 or so volunteers who, meet monthly throughout the year. The Expo supports the efforts of the Idaho Horse Council, a non-profit entity, which in turn protects and promotes the horse industry. With over 100 vendors, the shopping was great and many of those vendors supported the Silent Auction which helps provide 3 yearly scholarships to Idaho graduates who have been involved in the horse industry. The 2010 featured clinician was Ken McNabb of Wyoming and of "Road to the Horse" fame. His two clinics a day were well attended and offered new insights to his training methods. Additional clinicians were Jeff Spencer, Alice Trindle, Dee Craig, Shannon Allison and Randi McCallum. These local clinicians offer the public, trainers that are available and in the area. The other clinician scheduled to perform, Paul Dufresne was unable to cross into the United States from Canada. The Breed Challenge drew large crowds with everyone cheering for their favorite breed. We had something for everyone, a huge youth sections, kids could lasso, color and learn about the horse, seminar room to learn everything from bits and bitting (Jeff Spencer is the best) to weed control from the State... The Private Treaty Horse Sale with 60 horses was a great success and puts buyers and sellers together without the pressure of an instant decision. This year we also offered Mini clinics to the riding public and all classes were full

(thanks to all our great trainers who give back to community) The Round Pen Challenge had for the first time, a woman in the mix, and she won the Challenge. Congrats to her. Stallions on Parade featured a dozen stallions shown twice a day in the main arena. Saturday night we had a bride less exhibition that started out with EhCapa Bareback Riders- these kids make bareback and bridle less look easy and it's not ...then we had local riders show us how bridle less riding is a beautiful art form.

The Family Ranch Rodeo was held Saturday outside in the Snake River Stampede Arena and was great fun to watch and great for the families who participated.

The Cowboy Race was held on Sunday in the Esther Simplot Eventing Center. The 20 plus riders were marvelous to watch and with the perfect weather and drop dead gorgeous facility, it could not have been better watching.

The Main Arena was packed every minute with demonstrations and clinics and just great watching. Next year will be the 25th Anniversary Edition. Watch for some great things to come!! We have Silver and we are going for Gold....

2010 Round Pen Challenge Results

The Round Pen Challenge consisted of three young untrained horses and three trainers.

After the drawing each trainer at a scheduled time took his or her colt into the Round Pen to work.

Each work was done in the designated round pen.
On Sunday the trainer took his colt into the Main arena for their final work. Training was approximately 50 minutes with two works Friday and Saturday.
Sunday the trainers worked in the round pen, one short work in the Main arena and then the judging in the Main arena took place at 4:45. Sunday, colts were taken into the main arena and obstacles were placed for the colts to maneuver; how each colt handles the final work would be the final judging of the competition. All three trainers did a great job on their colts...and the judging was very close. Dan McGregor put it all together again this year and did a great job as always.

Thanks to the following trainers for making this a successful Idaho Horse Expo.

1st Place
Corinne Elser
2nd Place
Matt Zimmerman
3rd Place
Nathan Kent

Idaho Horse Expo 2010 Reports



Our Most Excellent Committee

Larry Stack, Dan McGregor, Jerry Doty, Tass Heim, Bud Sherrets, Myron Amsden, Kelli Bongiovi, Wiley and Hal Bongiovi, Bob Bergstrom, Irene Wilson, Ann McGregor, Whit Whitham, Donna Kelleher, Dixie Christensen, Charlene Cooper, Joanie Bergtrom, & Jo Ravizza,

Missing from Picture

Connie Blayney, Neva Coburn, Earl Lilley, Randi McCallum, Ed McNelis, Gene & Christina Scott

The Expo Committee and Expo Volunteers

The Expo takes all year to put on and many, many people..to accomplish three days in April.

The committee meets almost every month, and as we get closer to the Expo we meet weekly.....Larry Staack is the vendor manager, he works all year long to get us the best vendors that fill up the Horse Park, he coordinates the youth activities, seminars and anything else you can think of. He works endless hours to make this the best horse event in Idaho, Larry's son Dean does all the work on the web siteJerry Doty is in charge of setting up the arena area, all the panels, he always brings great help and we can't thank him enough....

Hal , **Kelli and Wiley** are in charge of the Supreme cowboy Race...this is their second year and hope to see them back for many more...they did a fabulous job!!!

Joanie and Bob Bergstrom, Joanie has become instrumental in making the Auction a huge success, Bob worked where ever we needed him ...he even did wristbands this year, from the set up, ranch rodeo, and the Cowboy Race he does it all.

Judy and Harry Moore and **Ed Ravizza** have worked several years at the front ticket booth..their help is invaluable.....

Gus and Shawna Widick help with the Ranch Rodeo and the Cowboy Race.

Gene Scott works on set up, take down and everything in between....he never stops, Christina handles the back gate and has for several years..and does a great job....

Randi McCullum helps out where she is needed.....

The **Zinks** !!!!!!!!!are there all three days for the past 3 years taking picture s giving a virtual documentation in pictures each year....



Idaho Horse Council Directors

We all know how important our *Idaho Horse Council Directors* are to the Expo ... A special thanks to the following Directors who helped make the Expo a Success.

Thanks to **Col. Lilley** for making sure the **IHC** Booth was manned, **Whit Whitham** worked on a multitude of Expo activities, signs, banners, auction items, getting the booth set up and taken down. **Don and Loraine McPherson** worked all three days at the booth and **Loraine** was instrumental in the daily auction..

Connie Bowcutt showed up and worked everyday acquiring auction items from the vendors (a job she is really great at), her and Tass Heim with the help of Joanie Bergstrom manned, stocked and managed the auction items...they made the auction the best ever. Jo Ravizza along with her regular crew manned the ticket booth all day, everyday with the help of a few volunteers...they take a lot of abuse and get to see very little of the Expo..thanks, you guys.. Neva Colburn for several years has given nourishment, drink and a calming atmosphere in our VIP Lounge...She has to plan ahead, buy lots of food, stays busy for several days and gets to see very little of the Expo...thanks for all the great sandwiches...

We cannot forget our two self described hardest workers and their humble helper ..

The Blue Ribbon Horse is time intense and starts months before the Expo ...during the Expo , *Connie Blayney, Donna Kelleher* and **Berit Crookham** worked all three days, non stop selling, showing, checking in and helping anyone that entered the sale....you guys are hardest workers....(sorta).

Dan and Ann McGregor supplied all the panels for the arena, stallions & round pens..it's work intense and they have done it for several years, Dan also manages the Round Pen Challenge, getting horses, trainers and judges....Bud Sherrets, he does everything, helps set the booth up and take down, collects money daily, supplies the VIP trailer, does the cash boxes, he does top many things too mention in the article..Thanks Bud for all you do.. Great job!!!!!!

..Dixie Christensen ran the Family Ranch Rodeo this year and did a great job...

Myron Amsden wears numerous hats at the Expo, is the Stallion Manager, which means he calls, writes and makes sure we have Stallions every year for the showcase. He manages the main arena, and for the past two years he has managed the Breed Challenge , which has become the most popular night time event at the Expo, also arranges every year to have the Queens from around the state be part of the opening for Friday and Saturday every year. This year he took on the task of getting riders for the Bridleless Show on Saturday...he helps set up and take down the Horse Council Booth..and last but not least he works closely with the main clinician, acquiring horses and anything else the clinician needs.

Irene Wilson works all three days making sure everyone signs the liability forms...A very important job. We could not do without the above Idaho Horse Council Directors ...Thanks for stepping up and making this the best Expo ever...Many brought and bought auction items ...Thanks to you all

Our President brought some culinary treats for the VIP room, no I did not try one....
I'm sure he had beef stock and bacon bits in the one he offered me...the other tasty ones I'm sure Von Zae had a hand in them...I don't believe the recipe was passed down..maybe from Costco to Costco



Neva, slaved in the VIP Room
She worked several days in a row nonstop..
We would all starve without her...

Page 5

The 2010 Breed Challenge

The "2010 Breed Challenge" was entertaining, fun and an informational competition of 10 registered purebred horses in the Main Arena on Friday evening. The event was be judged according to breed standards. Riders were intermediate or above and had submitted their official "Breed Challenge" application. Only one horse and rider of a specific breed was allowed to enter. This is how the 2009 Breed Challenge worked Riders were introduced as they entered the arena, and each rider was then to execute movements to include but not limited to: Walk, Trot, Canter, Back, Side Pass, Pivot on Hindquarters. Forehand, Pivot on movements, each rider was given the opportunity to show their horse individually. Throughout their individual performances, the announcer told a small piece about each breed and the rider. Horses were judged on their willingness to execute and the smoothness of execution as it pertains to that breed. The bleachers were full and it was the best attended main area event. Payouts were as follows: 1st Place: \$250.00, 2nd Place: \$150.00, and 3rd Place: \$100.00.

The top Three Winners of the Breed Challenge for Idaho Horse Expo are as Follows 1st Place

American Blazer Horse, 8 years old Cihcode Mayo McGee- called Monte Walsh McGee, owned by Donna Kelleher and ridden by Loren Price

2nd Place

American Quarter Horse, Remedy's Pot of Gold, called (Potsie) owned by Ann McGregor and ridden by Nathan Kent

3rd Place

Andalusian, Alona, owned and ridden by Jose Valdez

Everyone did an remarkable job and Myron Amsden did a exceptional job at putting this on and announcing each horse. If you are interested in being in the Breed Challenge next year and you have an exceptional horse an advanced rider call Myron @571-1878 as it is a first come basis, first come first served. Some breeds have already signed up for next year.

Supreme Cowboy Race

Hal & Kelli for the 2nd year in a row chaired the Supreme Cowboy Race Sunday the 18. They did a great job last vear and even enhanced it more this year. It was entertaining,. enjoyable, an a enormous success...We can hardly wait to see what they do next year...

Congratulations to the Winners

Open

1st Robert Long 2nd Sarah Weitz 3rd Diane Robson

Amateur

1st Melissa Javo 2nd Raina Jamison 3rd Lise Yervasi

Youth

1st Haily Cortez 2nd Amanda Crowley





This is all the pictures I have of the Expo at this time..more next month.....



AHC WASHINGTON UPDATE

AHC National Issues Forum to Focus on Emerging Diseases

The American Horse Council has announced that the theme for this year's National Issues Forum is "Emerging Diseases: a Challenge to the Industry." This forum, which will be co-hosted by the U.S. Department of Agriculture, Animal and Plant Health Inspection Service (USDA-APHIS), and the AHC will be held June 21 and 22 in Washington, DC as part of the AHC's annual meeting. The annual meeting will run from June 20 to 23 and also include a Trails Forum, the annual Congressional Ride-In, AHC committee meetings, and a Congressional Reception.

The emergence of a major equine disease can have dramatic consequences for the horse industry. Such outbreaks have occurred with some frequency over the last several years, most recently involving Contagious Equine Metritis in 2008 and Equine Piroplasmosis in 2009. These outbreaks have affected the interstate and international movement of horses, which is critical to the horse industry. When barriers to movement are raised by states and foreign countries concerned about the spread of infectious diseases, this affects sales, breeding, racing, competitions and recreation.

These outbreaks have caused USDA-APHIS and state authorities to spend a great deal of money and resources to identify the diseases, trace the horses potentially affected, and contain the outbreak.

"The highlight of this year's forum will be a USDA-AHC hosted workshop that will provide an opportunity for the horse

The annual Congressional Ride-In will also occur during the AHC's annual meeting.

industry, key federal and state authorities, and others to discuss how each sector can ensure the health of our horses and the commercial health of the industry in the face of emerging and re-emerging diseases," said AHC president Jay Hickey. "We appreciate USDA-APHIS taking the initiative on this meeting."

Major national organizations will be invited to meet on the afternoon of June 21 with USDA-APHIS representatives and state authorities to discuss a coordinated approach to the handling of serious infectious equine diseases. The goal is to allow each to share their perspectives and identify priority issues related to the control of diseases. On the morning of June 22nd there will be an open session that will include presentations by USDA-APHIS regarding their response to different types of equine infectious diseases and a summary of the issues identified the previous day."We hope that this meeting will benefit both the equine industry and USDA in shaping how important equine infectious diseases are addressed in the U.S. in the future," said Hickey. In conjunction with the AHC annual meeting, the AHC will also hold its first annual Recreation Forum. The goal of the recreation forum will be to highlight issues important to the recreational riding community. It will feature panels on building relationships with land mangers and working with other recreational users. The forum will also include presentations by national equestrian organizations on a range of recreational topics. A full agenda will be released in the coming weeks.

The AHC encourages all interested recreational organizations and riders to attend. The cost for individuals interested in attending the recreation forum only will be \$25.

The Ride-In allows members of the horse community to meet with their federal important issues affecting them. All members of the horse community are encouraged to participate.

There are many federal issues that Congress deals with that impact the horse industry, including taxes, gambling, immigration, welfare, access to trails and public lands, diseases, and interstate and international movement of horses. "We hope as many horse owners and members of the industry as possible will come to Washington and meet with their Representatives, Senators and their staffs. We need to put a face on the \$102 billion horse industry and the millions of Americans who are part of it," said

officials to discuss

Hickey. "The most effective way to do that is through the voters, the horse people from back home who can tell Congress first hand about the horse industry in their respective states and districts and the issues that impact them."

The AHC will conduct a free briefing for participants on Tuesday afternoon, June 22, at 12:30 at the Hyatt Regency Washington on Capitol Hill.

Anyone wishing to participate in the Ride-In should contact AHC Legislative Director Ben Pendergrass at bpendergrass@horsecouncil.org or 202-296-4031.

UHC's "Own Responsibly" Brochures Now Available

Washington, DC - April 26, 2010. Unwanted Horse Coalition announces the release of its updated Own Responsibly: Problem of the Unwanted Horse brochure. The Own Responsibly brochure details important aspects of the Unwanted Horse Coalition, such as its key mission to educate horse owners about owning and breeding responsibly. The goals of the coalition are also listed within with the brochure, the vital objectives 1) being to Raise awareness of the issue and its consequences, 2) reduce the number of unwanted horses and eliminating work towards problem, 3) Facilitate the exchange of information on adoption, care and alternative careers, and lastly 4) Provide information on life ending

decisions for equines such euthanasia and disposal. "We have updated the brochure to reflect the growth the coalition experienced, with new members and important new resources materials," said Tom Lenz, chairman of the UHC. The brochure contains valuable information on owning responsibly, the problem of the unwanted horse, and facts regarding the Unwanted Horse Coalition. It also includes a section of recent resources and materials, which are available for public use. All material in the brochure included pertinent information for horse owners and breeders, as well as organizations and associations.UHC website

www.unwantedhorsecoalition.org. .

Page 9

National Economic Impact of the U.S. Horse Industry

The horse industry is a very large and important part of our national, state and local economies. It is diverse, involving agriculture, business, sport, gaming, entertainment and recreation.

The economic study done by Deloitte Consulting LLP for the American Horse Council Foundation in 2005 validates what the industry has known for some time, that the horse industry is a highly-diverse, national, serious and economically significant industry that deserves the attention of the general public, the media and federal, state and local officials.

Highlights of the national study include:

There are 9.2 million horses in the United States.

4.6 million Americans are involved in the industry

as horse owners, service providers, employees and volunteers.

Tens of millions more participate as spectators.

2 million people own horses.

The horse industry has a direct economic effect on the U.S.of \$39 billion annually.

The industry has a \$102 billion impact on the U.S.economy when the multiplier effect of spending by industry suppliers and employees is taken into account. Including offsite spending of spectators would result in an even higher figure.

The industry directly provides 460,000 full-time equivalent (FTE) jobs.

Spending by suppliers and employees generates additional jobs for a total employment impact of 1.4 million FTE jobs.

The horse industry pays \$1.9 billion in taxes to all levels of government.

Approximately 34% of horse owners have a household income of less than \$50,000 and 28% have an annual income of over \$100,000. 46% of horse owners have an income of between \$25,000 to \$75,000.

Over 70% of horse owners live in communities of 50,000 or less.

There are horses in every state. Forty-five states have at least 20,000 horses each.

Numbers of Horses

The study concludes that there are 9.2 million horses in the U.S., including horses used for racing, showing, competition, sport, breeding, recreation and work. This includes horses used both commercially and for pleasure.

Specifically, the number of horses by activity is:

Racing - 844,531 Showing - 2,718,954 Recreation - 3,906,923 Other - 1,752,439 Total - 9,222,847

"Other" activities include farm and ranch work, rodeo, carriage horses, polo, police work, informal competitions, etc.

Participation

4.6 million people are involved in the horse industry in some way, either as owners, employees, service providers or volunteers. This includes 2 million horse owners, of which 238,000 are involved in breeding, 481,000 in competing, 1.1 million involved in other activities, 119,000 service providers and 702,000 employees, full- and part-time and 2 million family members and volunteers. That means that 1 out of every 63 Americans is involved with horses.

The Size and Impact of the Industry Gross Domestic Product

The study documents the economic impact of the industry in terms of jobs and contribution to the Gross Domestic Product (GDP).

The study's results show that the industry directly produces goods and services of \$38.8 billion and has a total impact of \$101.5 billion on U.S. GDP.

It is strong in each activity with racing, showing and recreation each contributing between \$10.5 and \$12 billion to the total value of goods and services produced by the industry.

Specifically, the GDP effect for each (in billions of dollars) is:

	Direct	Total
Racing	10.6	26.1
Showing	10.8	28.7
Recreation	11.8	31.9
Other	5.5	14.6
Total	38.8	101.58

Employment

The industry employs 701,946 people directly. Some are part-time employees and some are seasonal so this equates to 453,612 full-time equivalent jobs.

The industry supports a total of over 1.4 million FTE jobs across the U.S. as follows:

	Direct	Total
Racing	146,625	383,826
Showing	99,051	380,416
Recreation	128,324	435,082
Other	79,612	212,010
Total	453,612	1,411,333

Taxes

The industry pays a total of \$1.9 billion in taxes to federal, state and local governments as follows (in millions of dollars):

Federal - \$588 State - \$1,017 Local - \$275

The Diversity of the Industry

The results of the study show that the horse business is a highly diverse industry that supports a wide variety of activities in all regions of the country. It combines the primarily rural activities of breeding, training, maintaining and riding horses with the more urban activities of operating racetracks, off-track betting parlors, horse shows and public sales.

Income Levels

The study dispels the misperception that the horse industry is an activity only for wealthy individuals. In fact, the horse industry is a diverse activity with stakeholders including recreational and show horse riders, and moderate-income track, show and stable employees and volunteers.

Approximately 34% of horse owners have a household income of less than \$50,000 and 28% have an annual income of over \$100,000. 46% of horse owners have an income of between \$25,000 to \$75,000.

Community Size

Over 70% of horse owners live in communities of 50,000 or less

Page 11

Michael Bosen is Elected Chairman of the Idaho Racing Commission

The Idaho Racing Commission elected Mike Bosen as its chairman Wednesday, and then Bosen let the 50 or so people who attended the monthly meeting at the Idaho State Police headquarters in Meridian know that he won't stand for bickering, fighting and finger pointing during commission meetings. There was plenty of that once the topic of discussion turned to the lack of racing at Idaho Downs, formerly known as Les Bois Park.

The topic — called a "2,000-pound elephant" by new commissioner Paul J. Schneider — remains unresolved. The commission did schedule another meeting for next Wednesday and urged the parties — lease holder Idaho Entertainment and the Horsemen's Benevolent & Protective Association — to reach an agreement as soon as possible. Bosen, who owns and runs a horse farm in Preston, put a stop to negative comments aimed at Eric Spector. The president of Idaho Entertainment attended Wednesday's meeting, as did members of the HBPA, Idaho

Thoroughbred Association and the Idaho Quarterhorse Association.

Bosen pointed out that a part of the problem was in-fighting between horsemen. An exchange between ITA members during public discussion reinforced his stance.

"My only advice is clean up your house before you invite people over," Bosen said. "We're not going to sit here and listen to thoroughbred people fight amongst themselves. It doesn't make any sense."

Horsemen weren't the only people shushed by Bosen.

When Ada County Commissioner Sharon Ullman suggested that the three racing commissioners sit down with Spector and HBPA representatives after the meeting, Bosen dismissed her. "I don't tell you how to run the county," Bosen said.

The horsemen asked if the racing commission would sit in on negotiations but weren't given a definitive answer.

"I appreciate the invitation, but I would caution that in Idaho we don't like the government telling us what to do in our private business," commissioner Ted Hoffman said.









Upcoming Events

Contact idahorse@juno.com to add to the dates.

05/14-16	Des Arab Arabian Show -Idaho Horse Park
05/21-23	Boise Saddle & Jump Club- Idaho Horse Park
05/15	Parade America Nampa 9 am - 12 Pm
05/15	Western Riding Club Playday - Boise
05/16	15TH ANNUAL IDAHO DIABETES RIDE Eagle Foot Hills
05/29	3rd Annual Western Riding Club Breakfast & Poker Ride Bonneville Point
06/05	Star Mules Days 10 Am
06/12-13	Silver Spurs Trophy, Buckles & Saddles Horse Show -Idaho Horse Park
06/21-26	Arabian Region 4 Championships -Idaho Horse Park
06/ 17-19	Meridian Dairy Days
06/30-07/03	Idaho Horse Park Summer Fun - Idaho Horse Park
07/17/2	Snake River Parade
07/20-24	Snake River Stampede
08/15-21	Caldwell Night Rodeo

Idaho Horse Council

16114 Idaho Center Blvd. #5 Nampa, ID 83687 idahorse@juno.com 1 (208) 465-5480



Idaho Horse Expo April 15, 16, & 17, 2011
"Promote, Protect, & Preserve the Equine Industry in Idaho"



We're on the Web!

Visit us at:

www.idahohorsecouncil.com

Idaho Horse Council 16114 Idaho Center Blvd. #5 Nampa, ID 83687



There is something about the outside of a horse that is good for the inside of a man. ~Winston Churchill

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