

Squaw Butte Backcountry Horseman

2016 Leadership Meeting

Respectfully submitted by MB Conger

January 17, 2016

Those in attendance were Robbin, Nancy, Bill H., Chris, Shannon, Chick, Lorraine, Tom and Lisa, Bill C, MB, Rob A, Phil and Kay.

Meeting called to order by President Robbin at 10:30AM. His focus this year will be on membership growth and expansion.

With the transition of the new incoming officers, the check signing card was updated at the bank.

Shannon will generate and email to Robbin a list of all paid membership. Robbin plans to follow up to support his goal to increase membership. Shannon will follow the process outlined in by-laws regarding membership payment and due dates.

The proposed 2016 Budget was reviewed item by item getting input from meeting attendees. There was a comparison to prior years which was helpful. Once receipts received, Shannon to request the state reimburse SBBCH for Sportsman show dues. Shannon to generate an updated 2016 Budget report for membership approval at the next meeting. This is an estimated budget. She also will email out the proposed 2016 budget.

Chick presented calendar sales update and YTD collected \$3,615 with 25 left to sell. Recently sold calendars at D&B, which also promoted our organization. Might be worthwhile to meet with other organization.

Horse Expo discussed and majority felt this is a good way to promote our organization. Robbin to follow up with TVBCH to see if they want to take the lead for this event. Phil and MB were elected as IHC Board members. IHC Horse Expo meeting this Jan 21 at 6:30 PM. This meeting is for IHC members to volunteer to help put on the Horse Expo. Phil to attend and will let us know details. Bill H also expressed interest in going.

Membership dues discussed and the chapter keeps ½ of due collection with the other half going to the state.

BOD meeting expense discussed and will leave the amount in the budget as is. Those who will represent the SBBCH chapter at state meetings should be reimbursed for lodging and mileage, but not food. Mileage is allowed at the same level approved by BCHI. This reimbursement guideline would apply to state directors, alternate state director, foundation director and alternate state director. Shannon to have reimbursement forms for completion and will have our reimbursement guideline available should questions come up.

The photos, banner etc. on the large state display that SBBCH paid for needs updating. In the past HP donated the paper photos. Phil suggested printing on vinyl vs paper to promote longevity. Leaving amount in budget for this and to update our small chapter display if needed. Robbin to follow up with the state to discuss possibility of cost share agreement.

Brief discussion of the 2016 BCHI convention hosted by Priest River BCH, and the photo selection process is different this year. Make sure to check out the form. Theme Outlaws.

2016 Trail/ projects discussed. Tom and Linda Griffith (new members) agreed to join the SBBCH project team working with the Payette NF. Rob to provide ongoing mentoring. But more project leaders needed as Rob will be traveling a lot. Project leaders would be an event leader (see activity page) and should have local knowledge of the trail, attend the event, and in some cases help support in the project planning. Robbin asked for a document with all 2016 activities listed and Rob will handle that.

Ideas for Future Public Outreach and membership education are:

- Trailer rodeo would provide membership education on how to safely back their trailers. Need to land on instructors, location and how state insurance would come into play.
- SBBCH Fair with Brand Inspector, Shot day, Hoof Evaluation, Talk to a vet, Equine Nutrition, Dentist, and then oh by the way could run a few obstacles with the horse.
- Safe Trail and Pack clinic

Important to market and advertise these events- TV calendars, social media etc.

Bill C discussed public event costs and when we needed to schedule with the state so there would be no cost.

Packing opportunities at Wilson creek and Sawtooth Wilderness.

Will celebrate National Trails day at Peace creek Trailhead. Given location would be good event to reach out to all members to come join the fun- with or without a horse.

Trail Support/ Conditions- likely will have heavy downfall in 2016.

Robbin discussed his plan expand membership recruitment.

- Placemats for placement at Blue Ribbon, Sand hollow café, Triangle, Corner Café, and Sales yard café. Other places could be Cold Mountain. BCHI will reimburse cahpeters \$200.00.
- Provide chapter information to area horse clubs. Robbin had a list of clubs and asked for our input.
- The idea of an extreme mustang makeover was rejected.

Suggestions from the floor:

- Kay discussed importance of writing articles about chapter events. Messenger Index has been open to publish chapter articles.
- Promote our chapter on social media with Facebook posts, twitter, etc. The generation behind us just does not communicate the same way we do.

Robbin was given a pocket 2016 planner to help him organize his year. Rob and Robbin asked that MB get her article completed about the Christmas party. She will do by end of next week and plans to submit to Rob, Messenger Index, Broom tales and the BCHA newsletter.

Meeting was adjourned at 2:00 PM.