

**Back Country Horsemen of America
Executive Committee
Minutes – Conference Call – August 21, 2012 – 9:00 a.m. PDT**

**MSP – Motion made, seconded & passed
See definition of acronyms at end of Minutes*

Chair Mike McGlenn called the meeting to order at 9:00 a.m. Participants: Donald Saner, Mike McGlenn, Ken Ausk, Alan Hill, Yvette Rollins, Jim McGarvey, Phil Hufstader and staff: Rick McLean, Randy Rasmussen, Peg Greiwe.

Minutes – MSP to approve minutes of the July 17, 2012 call with name spelling correction.

Financials – Donald Saner, Treasurer reviewed the financials.

Public Liaison to get reimbursed from SETC; have to pay for AHC trip and didn't have to pay in the past; RMEF fee should hit next year and come from Education. Conf call with Rick, Don, Alan & Mike to determine which events to attend. SETC – Yvette will check.

Executive Director Report – Rick McLean

People on vacation; using time to follow up with agency people, AHC and TWS; sends out information on BCHA. Wants to focus on “partnerships” rather than “sponsorships”; reading the grass roots book on fundraising; talked with Deb Balliet; have had several conversations with Certified Horsemanship Assn; working with ACTHA for a partnership; learning about barter rather than finances; no answer on brochure sponsorships yet; coupon program – when Alabama members renew they get a \$10 coupon to use on horse feed; wants to purchase a BCHA banner for \$150 for his use at rides.

Alan – Tractor Supply made a big pitch at SETC; would be a good fit for BCHA; saddle raffle worked well in CA. Rick will follow up with Tractor Supply.

Advisor, Wilderness & Trails Report – Randy Rasmussen – got a good download from Dennis Dailey outlining about 10 things; new issues and legislation; 50th Anniversary of Wilderness Act 2014 – involved in conference call; local events committee; will be able to send info to locals.

New Forest planning rule

SEKI issue – work w/groups involved; case study in working with Paul Spitler; get lessons learned from SEKI because more will probably come.

Minimum needs assessment; minimum tools; relationship building with agencies

FS revising wilderness management policies, putting out draft

Wilderness Stewardship Alliance – promote science;

Keep up with additions to national wilderness

Good marching orders; been working for four weeks; developed an outreach list and will send out to Exec Comm.

Paul Spitler moving to Montana; knows TWS operations in west and well connected in WDC. Key ally.

BLM planning process for designated trail system; Yvette concerned about this process; start seeing major impact and loss of freedom to ride where want to. Up to speed on this situation.

Reads National Register daily. BLM has developed some areas in CA which are nice. Alan Hill available to help with CA BLM.

Alan met with BLM in WDC and seems to be pushing on national level to expand recreation areas/uses. Must show up for the meetings and watch out for horse trails and natural areas.

Great Outdoors America – keep a foot in door; maintain place at the table.

Mike has asked Randy to draft a couple letters and position papers.

American Trails Presentations 2013 symposium – Mike called Pam Gluck of American Trails. They need to know by 9/1 a topic or topics that BCHA wants to make presentations on; don't need to have the speaker set either; if any of you have thoughts about a topic, we need to know. Mike will be in office next week; Yvette has some ideas; Need someone on the executive level to attend, i.e., Chair, Vice Chair, Director, Advisor.

Anniversary Bumper Stickers, Mike – BCHA's image is growing and needs to continue to grow; need to put our best foot forward; this is an advertisement. Go with mid-range bid. (\$2145.50).

MSP to order the 10,000 bumper stickers in color and front the money.

SETC, Yvette – one conference call mulling over name; lots of follow up; Jacque Alexander is following up with key elements that they need to learn.

Sportsmen's Heritage Bill HR 4089 – Mike has researched with Ben Pendergrass AHC. A stand by BCHA on either side would alienate our friends. We need to ignore until it actually gets movement and requires notice. It may never move forward.

BCHA Directory/Harris Connect, Peg – contracts signed, materials being prepared. Plan is to be ready at the 2013 National Board Meeting.

September call – Mike and Chris will be in Utah on Red Rock Ride. Change call to 25th.

Email e-blast, Yvette – still needs short notes from several people.

Adjourned.

Peg Greiwe

Peg Greiwe, Executive Secretary

Acronyms

AHC – American Horse Council

BCHA – Back Country Horsemen of America

BLM – Bureau of Land Management

RMEF – Rocky Mtn Elk Foundation

SETC – Southeast Equestrian Trails Conference

TWS – The Wilderness Society

WDC – Washington, DC

Agenda

Minutes

Financials

Executive Director Report

Advisor, Wilderness & Trails Report

American Trails presentations

Anniversary Bumper Stickers

SETC Report

Sportsmen's Heritage Act

BCHA Directory/Harris Connect

Change September call

Email Newsletter

TO DO's

Ken would like a copy of Alan's comments to SETC – Yvette will check on video tape.

American Trails presentations

American Trails: Need someone on the executive level to attend, i.e., Chair, Vice Chair, Director, Advisor.

Conf call with Rick, Don, Alan & Mike to determine which events to attend during year.