

**Back Country Horsemen of America**  
**Executive Committee Conference Call March 20, 2012, 9:00 a.m. PDT**

*\*MSP – Motion made, seconded and passed*

Chairman Mike McGlenn started the call at about 9:00 a.m. Participants: Peg Greiwe, Yvette Rollins, Alan Hill, Mike McGlenn, Nick Martinez, Julie Chaney, Terry Morrison, Tom Thomas, Jim McGarvey and Ken Ausk.

**Minutes – \*MSP to accept the minutes as printed from the February 21, 2012 call.**

**Financials**, Nick Martinez - \$156,000 in assets; \$17,000 donations.

**Mountain Bike Position Paper** written by Dennis Dailey – might be prudent to wait until after NBM (National Board Meeting) and IMBA (International Mountain Bike Assn) panel.

**MSP to hold off on decision on use of Mountain Bike Position Paper until we hear the presentation.**

**NBM Agenda –**

Allow discussion time after the speakers & Q&A amongst ourselves; what can you take home, what did you learn; get them engaged; speakers still in room or not? Changed the time of voting for officers and EC.  
(Our next conference call is April 17<sup>th</sup> so we can tweak any other parts of the agenda.)

**Executive Director Process** – Yvette Rollins (Vice Chair), Mike McGlenn (Chair) and Peg Greiwe (Executive Secretary) will interview; three top candidates coming into Sea-Tac (Seattle/Tacoma Airport) on March 28<sup>th</sup>. Will go over some of the questions verbally that we have sent them. Will ask them to make a short presentation (4-5 minutes).

**Dues** letter – Mike will work on letter this week and then email out to Executive Committee.

**Governance Document –**

NB (National Board) voted in new governance policies last NBM. Two areas on page 3, placeholder (may be just fine as it is). Pg 5 which is 2.6.3 policy methods, Mike will include in his state of the BCHA message. Page 10 - 4.6.2.1. Resolutions submitted to NB 60 days prior to NBM.

**\*MSP to refer response to Missouri resolution to the Chair to explain after review from the Executive Committee and recommendations to the Chair.**

**National Board Meeting**, Mike McGlenn

- Allison Schottenhaml will not be there and will be resigning as Public Lands Chair.
- Looking for new Media chair.
- Freddy Dunn & Jim McGarvey will be Nominations Committee.
- Dennis Dailey is retiring after this meeting. Dennis has agreed to help out with some special projects. Looking for new Sr. Advisor, Wilderness, Recreation & Trails.

\*MSP to adjourn at 9:56 a.m.

*Peg Greiwe*

Peg Greiwe, Executive Secretary

**BCHA Executive Committee**  
**Monthly Conference Call, 2/20/2012, 9:00 PST**

*\*MSP – Motion made, seconded and passed.*

Participants: Mike McGlenn, Nick Martinez, Julie Chaney, Jim McGarvey, Ken Ausk, Alan Hill, Peg Greiwe, Tom Thomas, Yvette Rollins

**Minutes – \*MSP to accept minutes as adjusted.**

**Financials**, Nick Martinez – Legal fund \$68,440; fundraising letter has raised \$16,000 plus to date. Reviewed the financial reports.

**Hike the Hill**, Alan Hill – busy week, a lot happened, Great support from TWS and AHC; mood in Congress is do nothing; concern about the final outcome of the budget; may be some hope for RTP program; Rural Schools program up in the air; increase in # of trail miles and # of visitor days but declining money going to trails is perfect storm. Advocacy efforts was towards more dollars from Congress, but consideration needs to be given to alternatives, i.e., youth, CCC programs, etc. Public Lands Service Corporation – strong Executive Director group and lobbyist – we are now a supporting member and on the letterhead; Alan made a presentation for BCHA. Major concern has been the mountain beetle kill; Forest Service attempting to develop some plans as to what can be done; BCHA has written letters. FS does claim to publish before summer a policy on cross cut and chain saws for volunteers and own staff; Jonathan Stephens promises before the first of June. The volunteer contribution for last year \$12,000,000 from BCHA is ---one-third of the total volunteer contribution from the 31 trail members of PNTS. ;BCHA appears to be 2<sup>nd</sup> ranked volunteer contributor on our national trail systems at this point. Wild Rider flyer was a big hit; significance of our narrow focus has helped along with our ability to support the youth crews; photos on the Wild Rider flyer show that we are working volunteers with our stock.

**Mountain Bike Position** draft – sent out in 2010; please review, think about, have on next meeting agenda to adopt or kill it. Dennis can't do any more until we decide.

**SETC** (Southeastern Equestrian Trails Conference), Yvette Rollins – Last year did a \$2000 sponsorship (Georgia chapters) which put BCHA's name everywhere with FS. This conference is leading up to a "national" conference. SETC has set up an advisory group and stand alone website. We have gained a lot by participating in SETC over the years.

**\*MSP that we support the SETC conference with a gold sponsorship using an in kind ad and \$500.**

**Dues letter** – Mike will work on another draft with changes in the next week or two. Sensitive issue at a sensitive time (Alan Hill). Will get letter ready and let EC take another look at it.

**“CoTrails” Initiative** - Jim McGarvey would like Carlos Martel (Georgia National Director) to give a presentation at the National Board Meeting on the success of a ground breaking effort by the Supervisory of the Chattahoochee National Forest. The CoTrails Initiative combines users from the hiking, biking, trail riding and ATV communities to devise and implement a plan with all four groups working together to preserve, maintain and expand the Forest trail system through a mutual volunteer effort. The success of the Georgia CoTrails Initiative means that implementation will begin soon in NC. Power/Point + Q&A (30 minutes). OK for NBM

**Saws** – FS national saw standard, BCH people in WA and OR worked with FS and put together a policy for this region; Dennis Dailey has sent those plans to the FS in Washington DC; BCHA has been active in trying to get the saw standard together.

**Executive Directive process** – Mike has read all applications, talked with all of them and reviewed the answers that they gave to the questions. Executive Committee members will review all materials and rank the applicants with comments. Once ranking, is done, will appoint review committee.

Call concluded at 10:17.

Peg Greiwe  
Executive Secretary

**Back Country Horsemen of America**  
**Executive Committee Conference Call January 18, 2012 , 9:00 PST**

*\*MSP – Motion made, seconded and passed.*

Participants: Julie Chaney (CO), Nick Martinez (NM), Alan Hill (CA), Mike McGlenn (WA), Terry Morrison (UT), Yvette Rollins (IN), Ken Ausk (MT), Jim McGarvey (GA), Tom Thomas (NC), Peg Greiwe (Staff).

**Minutes** – \*MSP to accept the minutes as printed from the December 20, 2011 call.

**Financials** – Nick Martinez reviewed the reports.

Budget for 2012 – Nick Martinez do budget again; fundraising letter – response is good

**Logan Coach**, Mike – number of phone conversations and emails among Steve Hales, Peg & Mike. Will continue to work with us and their ad in the newsletter but not the national commitment for us. Work more with chapters and states. Will still give us info for NBM, etc.

**Executive Director Search**, Mike - After considerable consideration our primary candidate has decided that for several reasons and the offer of not quite half of what he was making before he has rescinded his application. Mike will start working on the rest of the people who sent in apps. After he talks with them, he will talk to EC with results.

**Mike Kinsey & his book**, Mike – received copy of book; very good; asked him to write modified column for newsletter. Will talk to Rod and Deborah after this call. Alan – difference between Kinsey and other trainers, more towards trail riding. Tom – if we do it for one, do we have to do it for others? We can review if another person comes up to do a column. Articles will be reviewed by Rod Parks, Peg Greiwe, Sherry Jennings & Deb Schatz.

**Dues process**, Mike –If we decide to proceed, we need a letter from EC outlining our needs and then do a letter to ND/state in February. Need to do it sooner. Jim McGarvey will work up a draft.

**EC Minutes**, Mike – we are continually berated for not communicating enough with the membership. The directors are not sending the minutes of the EC out to the membership. The original plan was that they be distributed to all. Mike will send memo to directors reminding them to distribute the minutes to the membership.

**Grant Group**, Peg & Mike – working towards year long proposal; need information on who people work for. Is the board of the BCHA on board with the special memberships? It doesn't matter the level but every board member needs to be a contributor. Mike will send memo out to ND. Many of the board members contribute to local, state and other events rather than actual \$ to BCHA. Talk to Donna about this.

**FS Seeks Nominations for Planning Rule FACA Committee** – Dan Clifford is willing to do this if he were appointed. The perceived value if not real value is important that BCHA is trying to do something about it. Trying to get a joint letter presenting our person for this committee signed off on by AHC, ELCR, BCHA, etc. (a consortium of stock users). Dan is an attorney in Southern CA and NV; he did volunteer after he read the information. Important to try this/wave our flag.

**Promotional posters/BCHA advertising**, Mike – BCHA doesn't do any outside advertising; no budget; never asked for it. Have posters; permission from BCH Canada to alter. Asked Media Committee to have report at NBM on outside advertising. Photos look like all taken out west; need some east of Mississippi; larger variety of photos.

**SETC**, Yvette. "Partnerships" are with public lands agencies. "Sponsorships" are those who rent booth space and additional donations so name goes out on mailings. Committee with AQHA, AHC; would like BCHA's participation.

**American Trails in 2013** will be International Trails Symposium; would be good to have BCHA there. Alan will check on this.

**House Resolution 1505** home security – we sent joint letter with TWS to WDC on it; AHC on top of it

Peg Greiwe  
Executive Secretary

**BCHA Executive Committee,  
Conference Call - December 20, 2011 - 9:00 Pacific Standard Time**

*\*MSP – Motion made, seconded and passed.*

Chairman Mike McGlenn started the call at 9:00 a.m. Participants: Mike McGlenn, Julie Chaney, Yvette Rollins, Nick Martinez, Peg Greiwe, Ken Ausk, Terry Morrison, Jim McGarvey, Alan Hill.  
Absent: Tom Thomas

**Minutes** of October 2011 Conference Call (no call in November)

**MSP\* to approve to minutes of the October 2011 Conference Call.**

**Financials**, Nick Martinez reviewed documents – we are solvent.

**Fundraising Letter**, Mike – Letter is at the mailing house; will go out this week or next.

**Social Media**, Mike – talked with Amy McBride who is willing to work as volunteer to help BCHA get on the social media wagon. She is a member of BCH; loves us, rides and trains horses. If EC agrees, then Mike will sit down and talk with her and work out any issues to complete the project. **Yes, Executive Committee agreed.**

**Grants Proposal**, Mike

Met with Donna Doerer, Cynthia Fulton and Sherry Jennings Donna and Cynthia will search out grants that would be appropriate and apply. The proposal is \$2500 to get started and go through March 31<sup>st</sup> 2012. Peg & Mike would be the contact people. Board of directors have to be fully on board with special memberships.

**MSP\* to go with Donna D. Doerer Consulting & Associates proposal for one quarter, review at next conference call and reconsider for rest of year (start on January 1<sup>st</sup>).**

**SETC**, Yvette - Talked with SETC committee. Have sponsorship list with definitions.

Partnerships not defined yet. Vendors not defined yet. (put this on EC January agenda)

**Logan Coach** – Mike & Peg

They want to be our “BCHA horse trailer” similar to Sundowner. Talked with Logan. Sent us a proposal that just arrived. Mike will talk with Steve Hales probably tomorrow. No decision made yet. Will get input from EC before doing anything. Keep in mind that if we low-ball on this one, it can affect the next one or two.

**Executive Director Process**, Mike – have 7 or 8 apps; there are a couple that are easily not what we are looking for; couple that we could train; at least one would be a home run. Dennis Dailey would like to retire in April from BCHA. One particular applicant could do both jobs well. Should feel good that we have good applicants. Mike has a meeting next Friday with one particular applicant. Will review the apps and eliminate some before sending apps out to rest of EC.

(Yvette signed off.)

**Dues Process**, Mike

Money for BCHA predominately comes from members.

Interpretation of new policies, EC can do what needs to be done to keep BCHA financially stable. Our dues are very low compared to other organizations. Our organization is respected and what we accomplish is well appreciated but not well known.

If EC can get ideas down on paper, Mike & Peg can compile and get letter in January to start selling process. Need to be upfront with the dollar amount.

Jim – suggest each EC/Officers contact state NDs in January. EC is considering a dues increase for the following reasons: seeking your advice... Fund ED.

**H&R Block Referral Program, Mike**

**MSP\* to participate in H & R Block’s referral program as offered.**

**National Wilderness Stewardship Alliance** – Julie attended the initial conference; pretty much spearheaded by Chris Brown. Includes all Wilderness areas. Recommended by Dennis Dailey. All public lands agencies support the organization but will not be dues paying “members”. Nevada Wilderness is supportive of this. Have a membership structure. Deadline for founding memberships is end of this year. Julie suggested that we fall into the medium size of \$250. Advantage for local chapters to be members, too. Gained a lot of respect by having our name listed at the conference in April that Julie attended.

**MSP\* to join National Wilderness Stewardship Alliance as a founding partner at \$250 medium organization rate.**

(Mike signed off.)

**BCHA Brochure, Peg** – just about out; need to reprint.

Update: remove Sundowner; put in “ask” or application; QR to website; Logan logo?  
EC review.

**Facebook, Peg**

Put press releases on FB 30 days after released.

Photos are popular. Alan will send a link (email with link) to some packing photos.

Call concluded about 10:35.

*Peg*

Peg Greiwe  
Executive Secretary

**Back Country Horsemen of America**  
**Minutes - Executive Committee Conference Call – October 18, 2011**

Chairman Mike McGlenn called the meeting to order at about 9:00 a.m. Pacific Daylight Time. Participants: Mike McGlenn, Peg Greiwe, Allison Schottenhaml, Yvette Rollins, Nick Martinez, Tom Thomas, Alan Hill, Jim McGarvey, Julie Chaney, no Terry Morrison nor Ken Ausk.

**Minutes**

**MSP to accept minutes as revised.**

**Financials** – Nick Martinez reviewed budget to actual. On track. Requested changes to the budget: do not change original budget but know that we have approved additional monies for Public Liaison (\$?) and Media Press Releases (\$600).

**Michigan RTR – Allison Schottenhaml, Public Lands Chair**

DNR has ignored RTR bill. Pigeon River & Beyond BCH MI requests that we write letter to governor concerning RTR. Mike McGlenn will draft letter for review regarding RTR and include the economic impact of stock in Michigan.

**American Trails Membership**, Mike & Alan – Alan see if we can come up with better horse representation; need to register our concerns about stock use; Alan will meet with them to see what can be done; getting more than our \$100 value with them. Report back next month.

**Logan Trailers** – Peg working to set up conference call with Logan and Mike. Will have more information on next phone call or sooner.

**SETC** –Yvette will do more research and get back to Exec Committee; what part do they want us to play – be on the committee, board? How formalized do they want to do this. Do they want us involved and in what way?

**Best of America by Horseback**, Allison was interviewed in Missouri (Brushy Creek, Mark Twain Forest) by Tom Seay and Del Shields; she presented Tom with an honorary lifetime membership in BCHA; talked with the marketing department for about an hour; they want to help promote us; what can they do? Work something out on special rates for non-profits advertising on show; has large following; RFD magazine with 70,000 subscribers; reaches throughout the world; need to send him a really nice certificate and include packet with BCHA merchandise; asked about coming to annual meeting and how we can work together (Del Shields & Tom Seay). Show will air on Nov 22<sup>nd</sup>. This is #1 rated equestrian show in America (Nielsen).

Thanks for your participation.

Closed at 10:30.

*Peg Greiwe*

Executive Director

**Back Country Horsemen of America**  
**Executive Committee Conference Call**  
**September 20, 2011 – 9:00 AM Pacific Daylight Time**

*\*MSP – Motion made, seconded and passed*

Chairman Mike McGlenn called the group to order about 9:02 a.m. Present: Peg Greiwe, Mike McGlenn, Nick Martinez, Yvette Rollins, Alan Hill, Terry Morrison, Ken Ausk, Jim McGarvey, Tom Thomas; excused: Julie Chaney.

**Financials**, Nick Martinez – slow time of year; newsletter coming up, on track with budget; doing really well.

**Minutes**, August 2011 call –

**\*MSP to accept the minutes as printed.**

## UPDATES

- **40<sup>th</sup> Anniversary Chair** – Al Sammons, past BCHA Chair, is willing to head up this celebration.
- **Google Groups** – Bob Gish started the first Google Group (Public Lands).
- **Executive Director** Job Description and call for apps will be in Fall newsletter.
- **TWS/BCHA Wild Riders** – Mike – good positive conference call with TWS Wild Riders; very interested in working with us on ways to get trails open – better and more; we presented them with information on beetle kill and fires damage; written several joint letters with TWS for joint issues; TWS will have meeting in Jan/Feb; Alan, Mike, Dennis, Allison trying to figure out which would be the best event to attend and best staffing.
- **Social Media Committee** – Peg set up BCHA on Facebook.
- **AQHA**, Terry Morrison – work project with BCH AZ; very successful; very happy; worked with STEP grants; start working on MOU with BCHA; other possibilities to work on relationship with AQHA (sometime in October/November) invited three to come to NBM in Eugene. Should have information in next 7-10 days for dates to meet on conference call or face to face.
- **SETC Reports** – next conference in Kentucky. Jim McGarvey sent the past ten years of agendas to EC. Speakers were federal and state land managers, mostly federal; overwhelmingly trails, trails, trails, and land managers who manage those trails. Tom working on pros and cons regarding seed money; keeping alive and well for 15 years focused on trails; want to go national but not sure if they want to do it or BCHA involved (put on next agenda).

## NEW BUSINESS

- **Legal Fund** (about \$70,000) Michigan BCH has situation with three of their members being ticketed for being where they are not supposed to be. DNR causing issues with the RTR legislation and their new legislation. Asked if monies would be available to fight the tickets with trial by jury. Mike sent link to U-Tube and other information to Ryan Bell who writes for *Western Horseman*. Exec Committee review the *Legal Fund Criteria* in case we get a formal request.
- **Dues Increase** – need to talk about it at Eugene; takes four years before the funds are received. Last increase was voted in 2003, approved in 2004, collected by states in 2005; received by BCHA in 2006.
- **2011 Fundraising Letter** – (send EC a copy of last year's fund raiser letter); need better description of use of funds; list of accomplishments.
- **Special Donors** process voted in several years ago by NB; during Development Director's regime it was dropped. Handwritten thank you notes for all 2011 donations are being sent by Mike McGlenn; re-instituting that; will use the plaques, too. Can we put on website that donors can sign up for monthly donations? Peg will check with Bob Badgley, Web Wrangler.
- **Logan Trailer** – Peg contact Steve Hales at Logan Coach (member, chapter president of Bridgerland Chapter, UT) to follow up on inquiry.
- **Press Releases**, Yvette Rollins – needs \$600 for Sarah Jackson to write second press release per month to end of 2011.  
**MSP to authorize \$600 for remainder of year to get press releases out (2/month).**
- **PLSC** – Public Lands Service Coalition - Alan Hill has been following PLSC for sometime; becoming more and more active; purpose is incorporate more youth on public lands; hired a director out of CO; Alan was asked to add BCHA as a (free) supporting member with no dues required; most members are youth groups; lobbyist in WDC is D. Jarvis (brother of Jon Jarvis of NPS). Each year coalition members engage 14,000 young people in service. Alan wrote newsletter article on this. Get their news bulletins on Friday of each week via email. Can send out to our members if we want.
- **AHC** – Ordered American Horsepower booklet; will send free one to each of the EC and ND and few others; booklet shows financial value of US stock users. If need additional, will charge \$5 plus 20% mark-up.
- **BCHA VIP Ride**, Alan Hill – good attendance with local and regions involved; 35 people first night; stayed with CCC crews for 3 days; much more positive than in the past; no WDC people could come – financial.

Adjourned at 10:17 a.m.

Peg Greiwe  
Executive Secretary

**Back Country Horsemen of America**  
**Minutes, Executive Committee Conference Call, August 16, 2011**

*\*MSP – Motion made, seconded and passed*

Chair Mike McGlenn called the group to order. Members present: Terry Morrison (had to leave), Mike McGlenn, Tom Thomas (NC), Julie Chaney, Nick Martinez, Ken Ausk, (Alan Hill will not be on the call.), Jim McGarvey, Peg Greiwe (Not present: Yvette Rollins – technical difficulties).

**Finances**, Nick Martinez – most of committees on budget; some getting close to budget; Alan Hill, Public Liaison, asked for increase; rest of accounts look to be under budget but depends on Exec Director process and how that works out. Mike McGlenn will contact Alan about an increase.

**Minutes** June call (no call in July) – \*MSP to approve as amended.

**Executive Director Job Description**, Mike McGlenn – put in our newsletter first.

Need to have instructions/ground rules: where to send resumes; deadline dates; American Horse Publications – shop in house first and then open to general public; Officers and committee will get the ground rules done and put in October/Fall newsletter.

*(Continental Divide Trail Alliance looking for ED and someone to work in state of NM – paid positions)*

### Updates

- **Library** (Freddy Dunn UT) – got the hard drive; received first four archive boxes from Ann Lange; may need another OCR program; working with Bob Badgley; put under Education Committee so has line on budget; Dennis is sending her stuff and will send more when winter comes.
- **Google Groups**, Bob Gish (WA) is ready to get up and running after he gets his hay in.
- **Social Media Committee** – Allison attended the AHP and has ideas; friend of Mike's has ideas; Bonnie Davis met with Allison and she discussed some ideas for us; we need to get to the younger people; they don't seem to read anything – use computer and videos; QR code = app on i-phone and will take you directly to website; thinking of putting together a small committee of younger more socially media conscious people to work on this; trend in articles in *Trail Rider, Horse & Rider, American Quarter Horse Assn.* Had presentation at SETC from North Georgia talking about social media and how it is in the lives of the younger through day one. Will continue to pursue Social Media.
- **40<sup>th</sup> Anniversary Committee** – will occur at South Dakota; Doug Bechen thought that the show at Mt Rushmore would be a fitting event; possibly PowerPoint presentation, special speakers, etc. Support from *Cowboys, Trail Blazer, Trail Rider, Western Horseman, Mule Magazine, Horse & Rider, Heritage & History* – National Forest in Montana (Bob Marshall Wilderness) that uses pack stock for their work; Our newsletter for whole year of 2013. Need Two – one in charge of events at NBM and another to do articles throughout the year (perhaps Doug Bechen for special events at meeting).
- **"Wild Riders" TWS/BCHA**, August 8, 2011 meeting Cynthia Wilkerson, Bart Koehler, Dennis Dailey, Allison Schottenhaml, Mike McGlenn and Peg Greiwe taking notes; meeting went well; talked about action plan on what we did and wanted to do and didn't do and should do; talked about where TWS has been help to us; if wilderness problem, we can get in touch with the local TWS personnel to help; truly want to assist us with Wilderness issues; open meeting; is a good tool to help us.

**AQHA**, Terry Morrison - Talked with American Quarter Horse Assn; wants one of us to work with them in Nov/Dec on an MOU; invited to NBM (to attend not speak); UT & AZ working on work party with Qtr Horse Assn.

**NBM 2012 Eugene** – Peg reported that Phil has lots of things going for the NBM including technology; Phil Hufstader will have article for this issue of National Newsletter.

**SETC Report**, Jim McGarvey & Tom Thomas – Talk of going national; partnership w/BCHA?

NOTE: Could Tom & Jim & Yvette compile a short report to send to Peg to send out to Exec Comm. This conf is 99% educational; key factor is that the national office of highways said to cut any regional donations. Core group is mostly BCH to make this conference happen. No formal board; just a group of people that rotate each year for 15 years.

**Fundraising** – need reason to give money (bridge to build); nice organization but not reason enough; think about this – if someone decided to give us \$50,000 what would we do with that money. Mull over this. In order to get money, we have to have a plan.

Call concluded at 10:15 or so.

Peg Greiwe, Executive Secretary



# BCHA Executive Committee Conference Call

June 21, 2011 – 9:00 a.m. PDT

## Minutes

*\*MSP – Motion made, seconded and passed*

Chairman Mike McGlenn started the conference call about 9:00 a.m. PDT> Participants: Mike McGlenn, Julie Chaney, Alan Hill, Jim McGarvey, Nick Martinez, Tom Thomas, Ken Ausk, Terry Morrison, Yvette Rollins and Peg Greiwe.

**Minutes** from last conference call, May 17<sup>th</sup> –

**\*MSP to accept as printed.**

**Finances** – on budget so far; received request from Shoshone WY BCH for return of their donation of \$2550. Mike received \$700 from a Washington chapter. Things looking good.

**Business Committee, Executive Director project**, Alan Hill – reviewed BCH Washington info and other information; talked to several other people about process they went through; reviewed the Selway Bitterroot Foundation (\$25,000 salary) information. Concern is process with which we proceed in advertising and proceeding with Executive Director search. Process needs to be open so anyone can apply. Need to be prepared to answer the follow up questions after the application process. Need to put a job description together; have a draft position. Need salary, where do I work, etc. What responsibilities for ED? Fundraising? Administration? Major fundraiser. Jim McGarvey talked with Guardians of the Range in WY. Concern about raising money for own salary. Can be structured on salary with bonus structure based on amount of funds raised. Been successful. Tom – ED in charge of fundraising. Everyone needs to be on the same page. Suggest that we put out some type of position paper or note about what we are looking for on ED position/job description/skill set. Need to get everyone on same page.

**Goals – major issues is to hire ED; need to find fundraiser/fund raising person as part of selection process for ED and come up with salary for that person.**

**Mountain Bike Issues** – talked with Dennis about getting an IMBA person, hiker and one other to get together a panel for NBM in Eugene. Perhaps put together a questionnaire... If putting together a spreadsheet on incidents, need more specifics so Dennis could put something together. Bikers – Tom Thomas – mountain biking started in 80's; one of top two growing hobbies in US. Erosion and damage done on trails is paramount to what stock does. Most all of the studies on stock are coming out of Australia which has different conditions than we have in US. Not useful in US. Montana is putting on a ride this year and talking quite a bit about mountain bikes; will have people from region, back east and perhaps Joel Holtrop; talk to them at trailhead; take them in and spend night, then bring out (June 28<sup>th</sup>). East of Missoula.

**The Wilderness Society** – Mike McGlenn met with Cynthia Wilkerson of TWS; meet and greet; talked about variety of topics from coming baby in September to other things; good meeting; two days later Wild Sky Wilderness came out and there was 2.5 miles of horse trails which did not set well with horse community in WA. Message from Cynthia and others offering all kinds of support and help with Senator Murray's staff. TWS has been around for 75 years; has 185 staff. TWS and Mother Lode Unit have been at cross purposes at times. Have been helpful in 3 different wilderness issues in the past several months in CA. Go on their website and see areas where they have offices and staff, get to know them. Should be a positive experience.

**Two wilderness in NC**; have one horse trail in each. When original plan done, horse people did not lay out their trails; now only 2.5 miles of horse trails; should have done it up front. Need to be on the ground floor or in basement when these wildernesses get started. 90 miles of various trails; lot are hiker trails but FS thinks they could be horse trails, too.

**SETC** – Yvette will be able to represent us; and have a booth; North GA will be putting on Thursday barbeque; Jeff Still will be there for BCHA booth; Jim McGarvey will be there, too, for Pisgua. Combine booth with AL and BCHA. Yvette will get in touch with Jeff and facilitate what needs to be done.

## MISCELLANEOUS

- Yvette will take over Vision Committee and will try to make it more involved throughout the year.
- Looking for Ways & Means Chair.
- Library thing – Freddy Dunn has new hard drive; waiting for all of us to get stuff to her. Dennis and Ann will be sending their data.
- Communications, Bob Gish and Lori Lennox – ready to get going on Google groups.

- Media – Rod Parks is interested in doing things with some possible advertisers.
- Public Lands, Allison – fairly long list of PL committee committals from quality folks; by next phone call should have this committee geared up.
- Education, Phil Hufstader
- 40<sup>th</sup> Anniversary – put together committee; 2014 is 50<sup>th</sup> anniversary of Wilderness Act.
- 2013 ?Washington DC - Jim McGarvey – opportunity to get important speakers and allow attendees to tour WDC; talked to Kevin Garden; the date of our meeting is Cherry Blossom time, kids coming, prices higher than any other time of year; subsidize it with \$12,500; would bring \$139 room to closer to what we spent at Branson. Will meet in South Dakota instead.
- Jim McGarvey – newspaper in North GA; announcing opening of 26 miles of trails – according to Chat would not have been possible without help of BCHA; Larry Wheat was in charge and he is chapter pres of new chapter (NE GA). Will send us a press release from FS.
- You need an EGO – every single one of us should have a EGO file for things that personally have praised for in some way and things that BCHA has been praised for. So end of year we can include good news in our letter for fund raising. Spread words around; not hiding light under basket.
- Montana Ride – 26-28 ranger station; 27<sup>th</sup> is big fire & meal; camp out and return next day. Region 1 people; some from WDC (Joel Holtrop)
- Partnership video from 2005 – Alan will send it to Ken.(ask Bob to put it on the website)

Thanks to all.

Julie can't make it to July conference – on Colorado Trail – week long fund raiser ride (12,000 feet).  
Mike in WY

Concluded 10:30 a.m.

Peg Greiwe, Executive Secretary

**BCHA Executive Committee**  
**Notes – Conference Call, May 17, 2011, 9:00 a.m. PDT**

*\*MSP – Motion made, seconded and passed*

Participants: Officers: Mike McGlenn (Chair), Yvette Rollins (Vice Chair), Nick Martinez (Treasurer), Terry Morrison (Past Chair), Alan Hill, Jim McGarvey, Ken Ausk, Julie Chaney and Peg Greiwe (Executive Secretary) (Tom Thomas excused).

**SoundGovernance**, Sherry Jennings' invoice for BCCHA Business Plan work - Alan Hill explained that the fees paid are \$750 plus her hotel and airfare to Butte MT for NBM; spent a huge amount of time beyond original scope of plan; asked her to send an invoice with the intent that the invoice be submitted, not paid, and would be a tax deductible donation.

**Notes** of the April 19, 2011 Conference Call

**\*MSP to accept the minutes as written.**

**Financials**, Nick Martinez – on budget.

**Committees Chairs – appointments and openings**

Expansion – Mike Reedy

Media & Marketing – Rod Parks

Public Liaison – Alan Hill – look for someone to start mentoring with Alan

Public Lands – Allison Schottenhaml – looking for more members around country to work year 'round; would like to groom some to attend some of the meetings to save Chair's & Dennis' traveling

Volunteer Hours – Nick Martinez

Vision – looking for new chair

Ways & Means – reinstitute committee

Communication – internally between chair & staff & exec comm. & directors & better communicate with states and chapters

NBM locations (NBM resolution) –

Library Archives – Freddy Dunn

40<sup>th</sup> Anniversary Planning (NBM resolution) –

**Executive Director Process** – Business Committee (Alan Hill, Nick Martinez, Larry Zauberis, Phil Hufstader) plus Jim McGarvey will work on a job description and contract. Time frame – need reasonably solid plan in 60 days (July 19); interim report at next Exec Comm conference call on June 21<sup>st</sup>. Anyone with sample job descriptions and contracts please send to Business Committee.

Julie Chaney signed off about 9:30 a.m.

Adjourned at 9:55 a.m.

Peg Greiwe  
Executive Secretary