

Back Country Horsemen of America
Executive Committee Conference Call January 18, 2012 , 9:00 PST

**MSP – Motion made, seconded and passed.*

Participants: Julie Chaney (CO), Nick Martinez (NM), Alan Hill (CA), Mike McGlenn (WA), Terry Morrison (UT), Yvette Rollins (IN), Ken Ausk (MT), Jim McGarvey (GA), Tom Thomas (NC), Peg Greiwe (Staff).

Minutes – *MSP to accept the minutes as printed from the December 20, 2011 call.

Financials – Nick Martinez reviewed the reports.

Budget for 2012 – Nick Martinez do budget again; fundraising letter – response is good

Logan Coach, Mike – number of phone conversations and emails among Steve Hales, Peg & Mike. Will continue to work with us and their ad in the newsletter but not the national commitment for us. Work more with chapters and states. Will still give us info for NBM, etc.

Executive Director Search, Mike - After considerable consideration our primary candidate has decided that for several reasons and the offer of not quite half of what he was making before he has rescinded his application. Mike will start working on the rest of the people who sent in apps. After he talks with them, he will talk to EC with results.

Mike Kinsey & his book, Mike – received copy of book; very good; asked him to write modified column for newsletter. Will talk to Rod and Deborah after this call. Alan – difference between Kinsey and other trainers, more towards trail riding. Tom – if we do it for one, do we have to do it for others? We can review if another person comes up to do a column. Articles will be reviewed by Rod Parks, Peg Greiwe, Sherry Jennings & Deb Schatz.

Dues process, Mike –If we decide to proceed, we need a letter from EC outlining our needs and then do a letter to ND/state in February. Need to do it sooner. Jim McGarvey will work up a draft.

EC Minutes, Mike – we are continually berated for not communicating enough with the membership. The directors are not sending the minutes of the EC out to the membership. The original plan was that they be distributed to all. Mike will send memo to directors reminding them to distribute the minutes to the membership.

Grant Group, Peg & Mike – working towards year long proposal; need information on who people work for. Is the board of the BCHA on board with the special memberships? It doesn't matter the level but every board member needs to be a contributor. Mike will send memo out to ND. Many of the board members contribute to local, state and other events rather than actual \$ to BCHA. Talk to Donna about this.

FS Seeks Nominations for Planning Rule FACA Committee – Dan Clifford is willing to do this if he were appointed. The perceived value if not real value is important that BCHA is trying to do something about it. Trying to get a joint letter presenting our person for this committee signed off on by AHC, ELCR, BCHA, etc. (a consortium of stock users). Dan is an attorney in Southern CA and NV; he did volunteer after he read the information. Important to try this/wave our flag.

Promotional posters/BCHA advertising, Mike – BCHA doesn't do any outside advertising; no budget; never asked for it. Have posters; permission from BCH Canada to alter. Asked Media Committee to have report at NBM on outside advertising. Photos look like all taken out west; need some east of Mississippi; larger variety of photos.

SETC, Yvette. "Partnerships" are with public lands agencies. "Sponsorships" are those who rent booth space and additional donations so name goes out on mailings. Committee with AQHA, AHC; would like BCHA's participation.

American Trails in 2013 will be International Trails Symposium; would be good to have BCHA there. Alan will check on this.

House Resolution 1505 home security – we sent joint letter with TWS to WDC on it; AHC on top of it

Peg Greiwe
Executive Secretary