

Back Country Horsemen of America
Minutes - Executive Committee Conference Call – October 18, 2011

Chairman Mike McGlenn called the meeting to order at about 9:00 a.m. Pacific Daylight Time. Participants: Mike McGlenn, Peg Greiwe, Allison Schottenhaml, Yvette Rollins, Nick Martinez, Tom Thomas, Alan Hill, Jim McGarvey, Julie Chaney, no Terry Morrison nor Ken Ausk.

Minutes

MSP to accept minutes as revised.

Financials – Nick Martinez reviewed budget to actual. On track. Requested changes to the budget: do not change original budget but know that we have approved additional monies for Public Liaison (\$?) and Media Press Releases (\$600).

Michigan RTR – Allison Schottenhaml, Public Lands Chair

DNR has ignored RTR bill. Pigeon River & Beyond BCH MI requests that we write letter to governor concerning RTR. Mike McGlenn will draft letter for review regarding RTR and include the economic impact of stock in Michigan.

American Trails Membership, Mike & Alan – Alan see if we can come up with better horse representation; need to register our concerns about stock use; Alan will meet with them to see what can be done; getting more than our \$100 value with them. Report back next month.

Logan Trailers – Peg working to set up conference call with Logan and Mike. Will have more information on next phone call or sooner.

SETC –Yvette will do more research and get back to Exec Committee; what part do they want us to play – be on the committee, board? How formalized do they want to do this. Do they want us involved and in what way?

Best of America by Horseback, Allison was interviewed in Missouri (Brushy Creek, Mark Twain Forest) by Tom Seay and Del Shields; she presented Tom with an honorary lifetime membership in BCHA; talked with the marketing department for about an hour; they want to help promote us; what can they do? Work something out on special rates for non-profits advertising on show; has large following; RFD magazine with 70,000 subscribers; reaches throughout the world; need to send him a really nice certificate and include packet with BCHA merchandise; asked about coming to annual meeting and how we can work together (Del Shields & Tom Seay). Show will air on Nov 22nd. This is #1 rated equestrian show in America (Nielsen).

Thanks for your participation.

Closed at 10:30.

Peg Greiwe

Executive Director

