

**Back Country Horsemen of America
Executive Committee Conference Call
September 20, 2011 – 9:00 AM Pacific Daylight Time**

**MSP – Motion made, seconded and passed*

Chairman Mike McGlenn called the group to order about 9:02 a.m. Present: Peg Greiwe, Mike McGlenn, Nick Martinez, Yvette Rollins, Alan Hill, Terry Morrison, Ken Ausk, Jim McGarvey, Tom Thomas; excused: Julie Chaney.

Financials, Nick Martinez – slow time of year; newsletter coming up, on track with budget; doing really well.

Minutes, August 2011 call –

***MSP to accept the minutes as printed.**

UPDATES

- **40th Anniversary Chair** – Al Sammons, past BCHA Chair, is willing to head up this celebration.
- **Google Groups** – Bob Gish started the first Google Group (Public Lands).
- **Executive Director** Job Description and call for apps will be in Fall newsletter.
- **TWS/BCHA Wild Riders** – Mike – good positive conference call with TWS Wild Riders; very interested in working with us on ways to get trails open – better and more; we presented them with information on beetle kill and fires damage; written several joint letters with TWS for joint issues; TWS will have meeting in Jan/Feb; Alan, Mike, Dennis, Allison trying to figure out which would be the best event to attend and best staffing.
- **Social Media Committee** – Peg set up BCHA on Facebook.
- **AQHA**, Terry Morrison – work project with BCH AZ; very successful; very happy; worked with STEP grants; start working on MOU with BCHA; other possibilities to work on relationship with AQHA (sometime in October/November) invited three to come to NBM in Eugene. Should have information in next 7-10 days for dates to meet on conference call or face to face.
- **SETC Reports** – next conference in Kentucky. Jim McGarvey sent the past ten years of agendas to EC. Speakers were federal and state land managers, mostly federal; overwhelmingly trails, trails, trails, and land managers who manage those trails. Tom working on pros and cons regarding seed money; keeping alive and well for 15 years focused on trails; want to go national but not sure if they want to do it or BCHA involved (put on next agenda).

NEW BUSINESS

- **Legal Fund** (about \$70,000) Michigan BCH has situation with three of their members being ticketed for being where they are not supposed to be. DNR causing issues with the RTR legislation and their new legislation. Asked if monies would be available to fight the tickets with trial by jury. Mike sent link to U-Tube and other information to Ryan Bell who writes for *Western Horseman*. Exec Committee review the *Legal Fund Criteria* in case we get a formal request.
- **Dues Increase** – need to talk about it at Eugene; takes four years before the funds are received. Last increase was voted in 2003, approved in 2004, collected by states in 2005; received by BCHA in 2006.
- **2011 Fundraising Letter** – (send EC a copy of last year's fund raiser letter); need better description of use of funds; list of accomplishments.
- **Special Donors** process voted in several years ago by NB; during Development Director's regime it was dropped. Handwritten thank you notes for all 2011 donations are being sent by Mike McGlenn; re-instituting that; will use the plaques, too. Can we put on website that donors can sign up for monthly donations? Peg will check with Bob Badgley, Web Wrangler.
- **Logan Trailer** – Peg contact Steve Hales at Logan Coach (member, chapter president of Bridgerland Chapter, UT) to follow up on inquiry.
- **Press Releases**, Yvette Rollins – needs \$600 for Sarah Jackson to write second press release per month to end of 2011.
MSP to authorize \$600 for remainder of year to get press releases out (2/month).
- **PLSC** – Public Lands Service Coalition - Alan Hill has been following PLSC for sometime; becoming more and more active; purpose is incorporate more youth on public lands; hired a director out of CO; Alan was asked to add BCHA as a (free) supporting member with no dues required; most members are youth groups; lobbyist in WDC is D. Jarvis (brother of Jon Jarvis of NPS). Each year coalition members engage 14,000 young people in service. Alan wrote newsletter article on this. Get their news bulletins on Friday of each week via email. Can send out to our members if we want.
- **AHC** – Ordered American Horsepower booklet; will send free one to each of the EC and ND and few others; booklet shows financial value of US stock users. If need additional, will charge \$5 plus 20% mark-up.
- **BCHA VIP Ride**, Alan Hill – good attendance with local and regions involved; 35 people first night; stayed with CCC crews for 3 days; much more positive than in the past; no WDC people could come – financial.

Adjourned at 10:17 a.m.

Peg Greiwe

Executive Secretary