

**Back Country Horsemen of America**  
**Minutes, Executive Committee Conference Call, August 16, 2011**

*\*MSP – Motion made, seconded and passed*

Chair Mike McGlenn called the group to order. Members present: Terry Morrison (had to leave), Mike McGlenn, Tom Thomas (NC), Julie Chaney, Nick Martinez, Ken Ausk, (Alan Hill will not be on the call.), Jim McGarvey, Peg Greiwe (Not present: Yvette Rollins – technical difficulties).

**Finances**, Nick Martinez – most of committees on budget; some getting close to budget; Alan Hill, Public Liaison, asked for increase; rest of accounts look to be under budget but depends on Exec Director process and how that works out. Mike McGlenn will contact Alan about an increase.

**Minutes** June call (no call in July) – \*MSP to approve as amended.

**Executive Director Job Description**, Mike McGlenn – put in our newsletter first.

Need to have instructions/ground rules: where to send resumes; deadline dates; American Horse Publications – shop in house first and then open to general public; Officers and committee will get the ground rules done and put in October/Fall newsletter.

*(Continental Divide Trail Alliance looking for ED and someone to work in state of NM – paid positions)*

### Updates

- **Library** (Freddy Dunn UT) – got the hard drive; received first four archive boxes from Ann Lange; may need another OCR program; working with Bob Badgley; put under Education Committee so has line on budget; Dennis is sending her stuff and will send more when winter comes.
- **Google Groups**, Bob Gish (WA) is ready to get up and running after he gets his hay in.
- **Social Media Committee** – Allison attended the AHP and has ideas; friend of Mike's has ideas; Bonnie Davis met with Allison and she discussed some ideas for us; we need to get to the younger people; they don't seem to read anything – use computer and videos; QR code = app on i-phone and will take you directly to website; thinking of putting together a small committee of younger more socially media conscious people to work on this; trend in articles in *Trail Rider*, *Horse & Rider*, *American Quarter Horse Assn*. Had presentation at SETC from North Georgia talking about social media and how it is in the lives of the younger through day one. Will continue to pursue Social Media.
- **40<sup>th</sup> Anniversary Committee** – will occur at South Dakota; Doug Bechen thought that the show at Mt Rushmore would be a fitting event; possibly PowerPoint presentation, special speakers, etc. Support from *Cowboys*, *Trail Blazer*, *Trail Rider*, *Western Horseman*, *Mule Magazine*, *Horse & Rider*, *Heritage & History* – National Forest in Montana (Bob Marshall Wilderness) that uses pack stock for their work; Our newsletter for whole year of 2013. Need Two – one in charge of events at NBM and another to do articles throughout the year (perhaps Doug Bechen for special events at meeting).
- **“Wild Riders” TWS/BCHA**, August 8, 2011 meeting Cynthia Wilkerson, Bart Koehler, Dennis Dailey, Allison Schottenhaml, Mike McGlenn and Peg Greiwe taking notes; meeting went well; talked about action plan on what we did and wanted to do and didn't do and should do; talked about where TWS has been help to us; if wilderness problem, we can get in touch with the local TWS personnel to help; truly want to assist us with Wilderness issues; open meeting; is a good tool to help us.

**AQHA**, Terry Morrison - Talked with American Quarter Horse Assn; wants one of us to work with them in Nov/Dec on an MOU; invited to NBM (to attend not speak); UT & AZ working on work party with Qtr Horse Assn.

**NBM 2012 Eugene** – Peg reported that Phil has lots of things going for the NBM including technology; Phil Hufstader will have article for this issue of National Newsletter.

**SETC Report**, Jim McGarvey & Tom Thomas – Talk of going national; partnership w/BCHA?

NOTE: Could Tom & Jim & Yvette compile a short report to send to Peg to send out to Exec Comm. This conf is 99% educational; key factor is that the national office of highways said to cut any regional donations. Core group is mostly BCH to make this conference happen. No formal board; just a group of people that rotate each year for 15 years.

**Fundraising** – need reason to give money (bridge to build); nice organization but not reason enough; think about this – if someone decided to give us \$50,000 what would we do with that money. Mull over this. In order to get money, we have to have a plan.

Call concluded at 10:15 or so.

Peg Greiwe, Executive Secretary