

BCHA Executive Committee Conference Call
June 21, 2011 – 9:00 a.m. PDT
Minutes

**MSP – Motion made, seconded and passed*

Chairman Mike McGlenn started the conference call about 9:00 a.m. PDT> Participants: Mike McGlenn, Julie Chaney, Alan Hill, Jim McGarvey, Nick Martinez, Tom Thomas, Ken Ausk, Terry Morrison, Yvette Rollins and Peg Greiwe.

Minutes from last conference call, May 17th –

***MSP to accept as printed.**

Finances – on budget so far; received request from Shoshone WY BCH for return of their donation of \$2550. Mike received \$700 from a Washington chapter. Things looking good.

Business Committee, Executive Director project, Alan Hill – reviewed BCH Washington info and other information; talked to several other people about process they went through; reviewed the Selway Bitterroot Foundation (\$25,000 salary) information. Concern is process with which we proceed in advertising and proceeding with Executive Director search. Process needs to be open so anyone can apply. Need to be prepared to answer the follow up questions after the application process. Need to put a job description together; have a draft position. Need salary, where do I work, etc. What responsibilities for ED? Fundraising? Administration? Major fundraiser. Jim McGarvey talked with Guardians of the Range in WY. Concern about raising money for own salary. Can be structured on salary with bonus structure based on amount of funds raised. Been successful. Tom – ED in charge of fundraising. Everyone needs to be on the same page. Suggest that we put out some type of position paper or note about what we are looking for on ED position/job description/skill set. Need to get everyone on same page.

Goals – major issues is to hire ED; need to find fundraiser/fund raising person as part of selection process for ED and come up with salary for that person.

Mountain Bike Issues – talked with Dennis about getting an IMBA person, hiker and one other to get together a panel for NBM in Eugene. Perhaps put together a questionnaire... If putting together a spreadsheet on incidents, need more specifics so Dennis could put something together. Bikers – Tom Thomas – mountain biking started in 80's; one of top two growing hobbies in US. Erosion and damage done on trails is paramount to what stock does. Most all of the studies on stock are coming out of Australia which has different conditions than we have in US. Not useful in US. Montana is putting on a ride this year and talking quite a bit about mountain bikes; will have people from region, back east and perhaps Joel Holtrop; talk to them at trailhead; take them in and spend night, then bring out (June 28th). East of Missoula.

The Wilderness Society – Mike McGlenn met with Cynthia Wilkerson of TWS; meet and greet; talked about variety of topics from coming baby in September to other things; good meeting; two days later Wild Sky Wilderness came out and there was 2.5 miles of horse trails which did not set well with horse community in WA. Message from Cynthia and others offering all kinds of support and help with Senator Murray's staff. TWS has been around for 75 years; has 185 staff. TWS and Mother Lode Unit have been at cross purposes at times. Have been helpful in 3 different wilderness issues in the past several months in CA. Go on their website and see areas where they have offices and staff, get to know them. Should be a positive experience.

Two wilderness in NC; have one horse trail in each. When original plan done, horse people did not lay out their trails; now only 2.5 miles of horse trails; should have done it up front. Need to be on the ground floor or in basement when these wildernesses get started. 90 miles of various trails; lot are hiker trails but FS thinks they could be horse trails, too.

SETC – Yvette will be able to represent us; and have a booth; North GA will be putting on Thursday barbeque; Jeff Still will be there for BCHA booth; Jim McGarvey will be there, too, for Pisgua. Combine booth with AL and BCHA. Yvette will get in touch with Jeff and facilitate what needs to be done.

MISCELLANEOUS

- Yvette will take over Vision Committee and will try to make it more involved throughout the year.
- Looking for Ways & Means Chair.
- Library thing – Freddy Dunn has new hard drive; waiting for all of us to get stuff to her. Dennis and Ann will be sending their data.
- Communications, Bob Gish and Lori Lennox – ready to get going on Google groups.

- Media – Rod Parks is interested in doing things with some possible advertisers.
- Public Lands, Allison – fairly long list of PL committee committals from quality folks; by next phone call should have this committee geared up.
- Education, Phil Hufstader
- 40th Anniversary – put together committee; 2014 is 50th anniversary of Wilderness Act.
- 2013 ?Washington DC - Jim McGarvey – opportunity to get important speakers and allow attendees to tour WDC; talked to Kevin Garden; the date of our meeting is Cherry Blossom time, kids coming, prices higher than any other time of year; subsidize it with \$12,500; would bring \$139 room to closer to what we spent at Branson. Will meet in South Dakota instead.
- Jim McGarvey – newspaper in North GA; announcing opening of 26 miles of trails – according to Chat would not have been possible without help of BCHA; Larry Wheat was in charge and he is chapter pres of new chapter (NE GA). Will send us a press release from FS.
- You need an EGO – every single one of us should have a EGO file for things that personally have praised for in some way and things that BCHA has been praised for. So end of year we can include good news in our letter for fund raising. Spread words around; not hiding light under basket.
- Montana Ride – 26-28 ranger station; 27th is big fire & meal; camp out and return next day. Region 1 people; some from WDC (Joel Holtrop)
- Partnership video from 2005 – Alan will send it to Ken.(ask Bob to put it on the website)

Thanks to all.

Julie can't make it to July conference – on Colorado Trail – week long fund raiser ride (12,000 feet).
Mike in WY

Concluded 10:30 a.m.

Peg Greiwe, Executive Secretary