

**BCHA Executive Committee**  
**Notes from Conference Call, July 20, 2009**

Chair Terry Morrison called us to order at 9:05 a.m. Participants: Larry Zauberis, Dennis Dailey, Kande Haertel, Al Sanders, Terry Morrison, Yvette Rollins, Allison Schottenhaml, Phil Hufstader, Peg Greiwe. Not present: Jim Higgs, Mike Reedy.

**Southeast Trails Conference** – Terry Morrison & Allison Schottenhaml

American Quarter Horse Assn has signed an MOU w/FS for trails.

SETC – 20 states represented and lots of organizations; NPS said we are the group to belong to as did ELCR and AHC. Need to get the message out to others. Some groups want to join us but don't want to lose their identities and their 501c3's. Need to find out how to get these groups in with BCHA.

AQHA – STEP program; they have the money; we don't; Stephanie M. is Ward Stutz' eyes and ears; this program is the one that took Trail Trotters' place. Kande is trying to get in touch with them; Dennis talked to them at AHC in DC. A lot of the projects are done by BCHA so need to get the information out. ELCR is bending over backwards for us; wants Terry to come to their board meeting.

Phil – need to figure out the answers: how to keep their identities and 501c3 status.

- Terry asked Phil to head up a discussion group and include Mike Reedy; most of Exec Comm will be included plus Kande, Peg. Phil will work out the charge to this group and get back to Terry for confirmation.

**FS** - New head of FS should be horse friendly

**NPS** – new head was at Mt. Rainier when plan put into place to eliminate stock use.

**Media Contracts** – Allison Schottenhaml

Media Committee wants to have contracts for all the newsletter positions and be more involved. Media Committee to get outline out to Executive Committee as to what they want to do.

(Phil & Laurie Hufstader have set up job descriptions for chapters; could it be done for publication to all chapters? )

**Audit** – ready to download when Mr. Smith (accountant) returns from vacation. There will be a meeting with either or both Mike Reedy and Terry Morrison. Will be a briefing for Executive Committee and Board.

Updates from Executive Director of Issues & Policy Dennis Dailey and Director of Development Kande Haertel emailed to Exec Committee.

An Oregon chapter went to Region 6 and was able to get some stimulus money. We need to be the doers and the pushers to get this done. Phil Hufstader worked on it.

Notes from last meeting – approved.

Signed off at 10:11 a.m. (9:48 Al Sanders signed off)

Peg Greiwe, Executive Secretary

Additional notes from Yvette Rollins:

Phil assigned chair of committee for researching ways to answer questions concerning joining and why they need to change their structure if they really do.

- Look at Dollars for Scholars structure.
- How can we get other organizations to join?
- What benefits do these organizations gain from being associated with BCHA?
- What can you do for me and why should I join or my group becomes associated with BCHA?
  - 1) They don't want to lose their identity
  - 2) Logo's
  - 3) 501 (c) 3
  - 4) Mission statements

How do we accomplish this?

- 1) Do we need to change our mission statement?
- 2) State versus Chapters and why do we need a state chapters over state chapters versus individual chapters throughout the state?

Different groups and organizations that could benefit each other if programs were put into place.

- 1) State organizations not BCHA chapters, example Indiana Trail Riders Association, Battleground Trail Riders, Southern Indiana Horsemen's Association all using trails.
- 2) Breed Organizations-AQHA, Appaloosa, Tennessee Walking Horse all with trails programs such as STEPS and AQHA ride programs that use public land trails.
- 3) Individuals-what do they get and who takes responsibility for making sure their needs are met?
- 4) National Organizations- AERC, the North American Trail Ride Conference (NATRC), ELCR....
- 5) State Horse Councils, American Horse Council.
- 6) Trail Building Organizations: Trail Design Specialists, Peter S. Jensen & Associates, LLC, Professional Trail Builders Association.
- 7) National Park Service, National Forest, American Hiking Society, Wilderness Society, Federal Transportation Highway Department. (Affiliates/Sponsors/Advocacy) American Trails.org, MOU's and can we put their logo's on our website as supporters?