

BCHA Executive Committee
Conference Call Notes – March 16, 2009

Participants: Mike Reedy, Terry Morrison, Yvette Rollins, Nick Martinez, Val Johnson, Larry Zaubers, Al Sanders, Allison Schottenhaml, Kandee Haertel, Peg Greiwe

Notes of February 16th Conference Call accepted.

Financials – reviewed (include press releases in Media/Marketing budget)

Introduced Allison Schottenhaml, Media Chair

Development: Kandee will purchase Quick Books; Peg will send back up copy.

Media & Marketing – what changes do we want to see? What tools does Kandee need; Kandee will be working with committee at NBN; website has great improvement; Oattie will stay on yahoo group and help.

Strategic Plan – Mike

- Any other items on strategic plan that we should look at?
- Structure evaluation – Sherry Jennings will get some names for us. The committee can make the recommendation to the board; make a recommendation to put the structure evaluation back into the plan.
- Strategic Plan/Exec Committee meet Monday night.

Audit – Mike will be getting proposals for audits.

LNT – Randy Darling not accepted on LNT board of directors; but they will allow us a seat on the policy recommendation panel – where the recommendations come from. What does LNT bring to BCHA that is worth belonging to? Opened doors for Missouri, Indiana. LNT name recognized. Need to get BCHA out there as much as LNT.

American Hiking Society presentation at NBM on what we have in common and where we can work together; Wilderness Society will have panel of three on how they agree with us.

Allison – SE Equestrian Trails in Gainesville FL - \$200 for exhibit; July 9-12th. Allison will staff the booth. Al will be there and lots of other BCHers.

ELCR – wants to put a link for us on her website. Mike will talk to Deb the ED.

April 6 – conference call for Executive Committee

Signed off at 10:27.

Peg Greiwe

